

Perspectives on Internationalization of Drake University

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The purpose of this report is to provide an historical overview of the roles that the Principal Center for Global Citizenship (PCGC) and the Nelson Institute for Diplomacy and International Affairs have played in the internationalization of Drake University over the past two decades. A copy will be placed in the university archives along with documentation related to PCGC and the Institute.

Note that these reflections are necessarily personal – they grow out of my own experience and perspective as director of these two programs for most of this period. Also, this report does not provide a comprehensive portrait of internationalization across the university during these years. My focus is on those aspects of internationalization supported by the Center and the Institute. Many important developments, such as the expansion of international partnerships or the growth of Drake-administered travel seminars, are mentioned only in passing.

The report begins with a brief overview of key data related to the Center and the Institute. It then turns to an historical narrative of major developments in the creation and evolution of the Center and the Institute. The final section describes the programs and initiatives that fall under the purviews of the Center and the Institute.

It has been a privilege to collaborate with donors, alumni, faculty, staff, students and community members on projects that bring to life Drake's commitment to encourage a sense of responsible global citizenship in our students.

I. Brief Overview

PCGC Mission statement: "The Principal Center for Global Citizenship educates students to function effectively in different cultural contexts, and to see their own culture from the perspective of others. The Center also works to ensure that global perspectives and issues are an integral part of the intellectual and cultural experience of all members of the Drake community."

- From 2002-2017, the Principal Center for Global Citizenship attracted roughly \$1.6 million in gifts and grants in direct support of operations (i.e., these funds are spent down as we go). In addition, \$2.6 million in endowed funds (\$2.5 million of this from Principal Financial Group) were raised to support PCGC and related international programs. The earnings from this endowment are available to support annual PCGC and international program operations. Not included in these tallies are revenues

from the Global Citizenship gift page (<https://alumni.drake.edu/GlobalCitizenshipSupport>). Note also that PCGC's collaborations with various community organizations and individuals produced significant in-kind contributions to Drake's educational programs.

- From 2002-2017, PCGC has sponsored or co-sponsored over 500 events with a total attendance exceeding 36,000. Prominent speakers have included Ambassador Stephen Rapp, Bassem Youssef, Vandana Shiva, Deslie Billich, Bill Stowe, General James Jones, Assistant Secretary of State for African Affairs Johnny Carson, Secretary General Ban Ko Moon, President Joachim Chissano, Per Pinstруп Andersen, Robert Malley, Lori Wallach, Laurie Garrett, Dennis Ross, Susan Shirk, Minxin Pei, Nicholas Lardy, Carma Hinton, Benjamin Barber, George Soros, Representative Jim Leach, Harriet Fulbright and Norman Borlaug.
- The Global and Comparative Public Health concentration, founded in 2010 and administered through PCGC, has graduated forty students thus far and had a current enrollment of 69 students in May, 2017.
- Between 2002 and 2017, 54 students completed requirements of the Global Ambassador Program, which provides students with a set of global competencies.
- PCGC has provided partial financial support for more than one hundred faculty travel overseas for professional development. PCGC has also sponsored or co-sponsored ten summer faculty workshops on international topics.
- PCGC has bestowed three Global Citizenship Awards on Drake faculty members.
- PCGC and the Nelson Institute have provided financial and administrative support for 46 Model UN/EU/Arab League teams which have included 500 participants (some students attended more than one simulation). PCGC and Nelson have also provided financial support for more than two dozen other sorts of students off-campus travel related to international learning.
- PCGC has supported six Visiting Global Scholars/Practitioners.
- PCGC served as sponsoring unit for two Federal Title VIa grants (each \$125,000): "Ethics in a Globalizing World" "Developing a Concentration in Global and Comparative Public Health"

The Nelson Institute for Diplomacy and International Affairs prepares students interested in international public affairs with hands-on experiences.

- From 2012-2017, the Nelson Institute for Diplomacy and International Affairs has attracted \$650,000 in direct support of operations in addition to a \$140,000

endowment (i.e., the Elsworth Woods Fund).

- The Nelson Institute hosted a year-long Diplomat-in-Residence Jerry Gallucci in 2013-14. The Institute has also hosted other diplomats for shorter visits, including Ryan Crocker, Brett Bruen, Zachary Nunn, Ronald McMullen, Joseph Mussomeli, Kenneth Yalowitz and Darci Vetter.
- The Nelson Institute has provided financial support for three major Global Pressing Issue grant projects. Each project provides \$30,000 over a two year period for an interdisciplinary group of faculty and students to conduct research on a pressing global issue.
 - Assessing, Collaborating, and Empowering to Improve Water Quality in Rural Uganda
 - Transnational Des Moines: Reframing Des Moines Immigrant and Refugee Narratives through Collaborative Research with Youth
 - Drake University's Presence in the Toledo District of Southern Belize: Maximizing Our Impact While Minimizing Our Footprint
- The Nelson Institute Provides travel support funding for students to attend off-campus conferences on international affairs.
- The Nelson Institute hosts an annual Undergraduate Conference on Global Affairs, which features visiting speakers, student research presentations and active learning exercises. The conference attracts students from universities across Iowa and beyond.

Through PCGC and the Nelson Institute, Drake has collaborated with the following partners:

Iowa International Center, United Nations Association, American Friends Service Committee, World Food Prize, Iowa Sister States, U.S. Center for Citizen Diplomacy, J-Center, Heartland Global Health Consortium, STAR-PAC, Women's International League for Peace and Freedom, Greater Des Moines Community Partnership, Ray Society, Chinese Association of Iowa, Jewish Federation of Greater Des Moines, National Security Network, U.S. Institute of Peace, Fulbright Commission, Peace Corps, Des Moines Register, Iowa Public Radio, Catholic Peace Ministry, Empower Tanzania, Medicine for Mali, Citizens for Global Solutions, Stanley Foundation, Kemin Industries, Principal Financial Group, Pioneer Hi-Bred, Better World Foundation, Center for Arms Control and Non-Proliferation, Greater Des Moines Committee on Foreign Relations, Iowa Geographic Bee, Burns Church, National Catholic Rural Life Conference, Veterans for Peace and Physicians for Social Responsibility.

II. Historical Narrative

Origins of the Principal Center for Global Citizenship

The Principal Center for Global Citizenship arose from at the initiative of Drake President David Maxwell, working in concert with Provost Ronald Troyer. At the time of his arrival at Drake in the summer of 1999, Maxwell perceived that the university was balkanized into six rather independent colleges and schools. Cross-college connections were weak, with the result that the university as a whole lacked a strong common identity or sense of shared mission. Moreover, this silo culture worked to undermine the university's avowed commitment to provide students with a balanced blend of liberal and professional education.

Drawing upon models familiar from his time as a professor of Russian literature at Tufts University, Maxwell set out to create four new university-wide, interdisciplinary centers drawing together faculty and students with common interests in the natural sciences, information technology, writing and speaking and international studies.

Beyond the desire to break down Drake's silo culture and encourage interdisciplinarity, Maxwell brought a particular passion to the goal of internationalizing Drake. Prior to becoming Drake's president, Maxwell headed the National Foreign Language Institute. He was also an alumnus of the Fulbright Scholar Program.

At Maxwell's direction, Provost Troyer appointed a Task Force on International Studies, which met during the summer and fall of 2001. The mandate of the Task Force was to sketch a mission and design for an interdisciplinary center devoted to internationalization. Chaired by Professor Debra DeLaet (Political Science), the 14 member Task Force included faculty from five of Drake schools and colleges (excluding Law) and several staff members. A final report was submitted on January 16, 2002.

The Task Force recommended the creation of a Center for Global Citizenship. This corresponded with Drake's mission statement, which dedicated the university to graduating "responsible global citizens." The purposes of the Center would be to "1) to develop globally competent students who can place their own culture into a critical analytical context and who have the ability to function effectively in different cultural contexts; and 2) to ensure that global and international perspectives and issues are an integral part of the intellectual and cultural experience at Drake University for all members of the Drake community."

From the beginning, the Center's mission focused not solely on strengthening specialized international programs (e.g., languages, International Relations, International Business) but on ensuring that all students have opportunities to place their particular areas of study into global context.

The Task Force recommended 4 specific areas of focus:

- Academic programming and education opportunities
- Faculty development
- Global programs and initiatives
- Community Outreach

The Task Force recommended that the Provost appoint a Director with responsibility to supervise the work of the Center. The report also recommended the creation of an Advisory Group consisting of faculty, staff and community members.

The report envisaged a phased approach to the development of the Center, with organizational work and fundraising given early priority.

Maxwell and Troyer accepted the report and directed the development office to begin seeking financial support. I was appointed Center director, contingent upon fundraising success.

The development office was already in conversation with R.W. and Mary Nelson, founders of Kemin Industries, about the possibility of a significant gift to the university. Two proposals were presented to the Nelsons. One was for a Center on Entrepreneurship. The other was for the Center for Global Citizenship. The Nelsons expressed most interest in the CGC proposal. Over a working lunch, President Maxwell, Provost Troyer and I made the case for the CGC and answered questions from the Nelsons.

Ultimately, the Nelsons agreed to make a gift of \$225,000 spread over three years in support of CGC operations. The Nelsons were motivated in part by their own experience in building a local livestock feed company – Kemin Industries – into a global firm with operations in over sixty countries. They agreed that students must think about their professional responsibilities and their roles as citizens in global terms.

Other early gifts were provided by Rich Cusac (\$25,000 initially with additional gifts in later years) and Bill Knapp (\$100,000). We also had available endowment earnings from the Elsworth Woods Fund (begun with a \$75,000 gift from retired Drake Professor and former Dean of A&S Elsworth Woods, the fund has now grown to approximately \$140,000). The Nelsons provided additional support for the Center over the years, ultimately exceeding \$1 million in total.

Evolution of PCGC

I served an initial two years as CGC Director before taking sabbatical in 2004-2005. This was a particularly hectic period. In addition to Center director, I also directed the Drake Curriculum, the First Year Seminar program, the International Relations major and the Drake Undergraduate Social Science Journal, while continuing to teach four courses a year with forty advisees.

During these two years, we established a CGC Advisory Board, began organizing campus events, provided financial support for Model UN and EU teams, purchased new maps for use in geography and history courses, initiated the Global Ambassador program and developed web-based resources on international careers for students.

During my sabbatical year of 2004-2005, Interim Director Susan Smith (Associate Professor of Education) continued these activities while also beginning a new faculty development fund designed to provide partial support for faculty travel abroad.

During the period from 2005-2010, previous activities were sustained while new attention was given to faculty and curriculum development. PCGC obtained a \$125,000 three year Title VIa grant from the Department of Education in 2006 to fund a project titled "Ethics in a Globalizing World." The co-Principal Investigators were Debra DeLaet, Jan Marston and myself. Two dozen faculty from multiple schools and colleges worked independently and collaboratively to produce new and revised courses that examined some set of ethical issues through global and interdisciplinary lens. The purpose was to infuse global and ethical perspectives into the Drake Curriculum and various majors.

Participants attended multiple campus workshops, including one featuring Joel Rosenthal of the Carnegie Endowment on Ethics and International Affairs. Five faculty members attended a faculty workshop on global citizenship held at Augsburg College's facility in Managua, Nicaragua. The grant also funded visiting speakers, summer stipends, and the purchase of books and other teaching materials.

Four of the new courses developed through this first Title VIa grant focused on global and public health. This inspired us to apply for a second Title VIa focused on the development of a new concentration in Global and Comparative Public Health. This proposal was also successful, leading to \$125,000 in funding from 2009-2012. Debra DeLaet, Marc Cadd and myself served as co-Principal Investigators. Again, the grant funded campus workshops, summer stipends, travel overseas and within the U.S., the purchase of books and teaching materials and visiting speakers – including journalist Laurie Garrett. Among the workshop leaders was Professor Ronald Riegelman (George Washington University School of Public Health), author of a national report on undergraduate education in public health. The grant laid the foundation for a successful new concentration in Global and Comparative Public Health (see below).

Strategic Planning for Internationalization

During 2009-2010 and 2010-2011, former Provost Ron Troyer led a strategic planning process for campus internationalization. This led to the creation of a five year internationalization plan (2010-2015). Two significant steps laid the groundwork for realization of the plan.

First, major gifts were secured in support of international programs. In 2011, the Principal Financial Group gifted \$2.5 million in support of the Principal Center for Global Citizenship. The earnings from this endowed fund support not only PCGC, but also other international programs.

PCGC focused on the "breadth" mission – to ensure that all Drake students had opportunities to develop a sense of global citizenship. The strategic plan for internationalization also called for additional resources to support the "depth" mission – to strengthen specialized programs devoted to preparing students for international careers. Examples include majors in international business and international relations.

For this purpose, we developed a proposal for a new Institute for Diplomacy and International Affairs that would bring diplomats to campus, support Model UN, EU and AL simulations, organize an annual conference featuring students research on international

affairs, fund faculty-student research projects on global pressing issues and support study abroad scholarships for IR and IB majors. R.W. and Mary Nelson once again stepped up to support this new initiative with gifts totaling \$650,000.

Other significant gifts and pledges in support of internationalization during this period were provided by Larry and Kathy Zimpleman (\$1 million), Ron and Jane Olson (\$1 million), James Foster, (\$5 million) and Mary Knox (\$325,000).

The second major development was the hiring of Christa Olson as Vice Provost for International Programs and Global Engagement. The creation of a high-level administrative position with responsibility for international programs signaled the enhanced status of internationalization among the university's priorities. Upon Olson's departure, this position was retitled Executive Director of Global Engagement and International Programs. Annique Kiel was promoted to fill this role.

Having been appointed director of the new Nelson Institute while continuing as director of PCGC, I reported to Vice Provost Olson (and later Executive Director Kiel) in both roles. After returning from sabbatical (2010-2011), I remained as a one half time administrator (teaching 3 fall/spring courses, plus one in summer).

Under Olson's leadership, staffing grew under Drake International. The proportion of students studying abroad roughly doubled as Drake launched an expanded number of Drake-led short term travel seminars during J-term and May. New strategic partnerships were established with universities in Chile, Mexico, South Africa, Uganda, Malaysia, China, India, France, Cuba and elsewhere. A second strategic plan for internationalization was developed (2015-2020).

PCGC and the Nelson Institute played significant roles in both internationalization strategic plans. The next section of this report describes the essential elements and activities of both programs.

III. Programs and Initiatives of the Center and the Institute

Director and Administrative Support

PCGC and the Nelson Institute are attached to the Provost's office. Initially the PCGC director reported to Provost Ronald Troyer. At later points, the PCGC/Nelson director reported to Associate Provost Robert Hariman, Associate Provost John Burney, Vice Provost Christa Olson and Executive Director Annique Kiel.

Limited administrative support for PCGC was provided at various times by Lois Santi (Arts and Sciences), Kerwin Dobbins (School of Education) and Sofia Turnbull (Arts and Sciences). In 2013, Denise Ganpat began work as an administrative assistant (3/4 time) to the Director of PCGC/Nelson. Denise supervised work study students, managed the budget, oversaw publicity and record-keeping, provided support for visiting scholars and speakers, served as staff supervisor to the Drake Simulation League, maintained records and the program web pages and took notes at meetings.

There have been four PCGC/Nelson Directors:

David Skidmore

**Director of the Principal Center for Global Citizenship (PCGC), 2002-2004;
2005-2010; 2011-2017**

**Director of the Nelson Institute for Diplomacy and International Affairs, 2012-
2017**

David Skidmore is a Professor in the Department of Political Science. He received his Ph.D. degree from Stanford University and taught at Hamilton College and the University of Notre Dame before arriving at Drake in 1989. During the 1996-97 academic year, he taught at the Johns Hopkins-Nanjing University Center for Chinese and American Studies in Nanjing, China. He also served as a Fulbright Scholar based at the University of Hong Kong in 2010-2011. He is past Director of the Drake Curriculum and First Year Seminar programs. His research and teaching interests lie in the areas of international political economy, American foreign policy and international relations theory. Skidmore is author, co-author or editor of six books including a monograph titled *The Unilateralist Temptation in American Foreign Policy* (Routledge, 2011), and has published numerous articles or chapters in various academic journals and books, including *Political Science Quarterly*, *Foreign Policy Analysis* and *International Studies Perspectives*. His editorial writing has appeared in *Fortune*, *U.S. News and World Report*, *Salon*, *The Conversation* and the *Des Moines Register*. He recently published a co-authored textbook titled *International Political Economy: The Struggle for Power and Wealth in a Globalizing World* (Routledge, 2017).

Susan Smith

**Interim Director of the Principal Center for Global Citizenship (PCGC), 2004-
2005**

Before her retirement, Susan Smith was a Professor in the School of Education at Drake University. She received B.A. and M.A. degrees in early childhood education from the University of Iowa and a Ph.D. in curriculum and instruction research at Iowa State University. She also taught at Moulton Elementary School in Des Moines. At Drake, Smith taught in the areas of language and literacy, development of the young child, issues in early childhood education, research and evaluation of reading and instruction for diverse populations. Smith travelled frequently to the Republic of Georgia, where she taught methods and strategies of teaching to teachers and professors through grant projects sponsored by the Soros Foundation and the International Reading Foundation.

Darcie Vandegrift

**Interim Director of the Principal Center for Global Citizenship (PCGC), 2010-
2011**

Darcie Vandegrift received her B.A. in sociology from Trinity University in San Antonio, Texas, and her M.A. and Ph.D. in sociology from the University of California

at Santa Barbara. She has taught as a visiting faculty member at St. Petersburg State University (Russia), Nanjing University (China), and University of the Andes (Venezuela). She has completed Fulbright fellowships in Venezuela and Costa Rica. In collaboration with Drake students, she conducted [summer research in Nanjing, China](#) funded by the ASIANetwork. Based on this work, she co-curated with a Drake student a 2011 museum exhibit, "Young Adults and Consumption in Urban China." Her work with students editing Wikipedia youth studies articles has been featured by the [Wiki Education Foundation](#) and the American Sociological Association. Dr. Vandegrift supervises students in service learning projects and [internships](#) focused on social inequality and social change. Her teaching and research interests include globalization, social inequality, young adults, women's exercise and social inequality, qualitative inquiry, and research design. She is currently Chair of the Department for the Study of Culture and Society.

Jeffrey Kappen

Interim Director of the Principal Center for Global Citizenship (PCGC), 2017-2018

Interim Director of the Nelson Institute for Diplomacy and International Affairs, 2017-2018

Dr. Jeffrey A. Kappen is an Associate Professor of International Business at Drake University. Grounded primarily in institutional approaches, his research examines how socio-cultural differences are negotiated and legitimated within organizing processes. Current projects include the formation of new transnational partnerships and organizational practices across varieties of capitalism, the influence of religion on shaping industry norms and social impact, and the implications of corporate language policies. His most recent publications have explored the impact of culture and religion on insurance, financial services, and sustainability issues in emerging markets. Dr. Kappen holds a bachelor's degree *cum laude* from Beloit College in International Relations and Modern Languages, an MBA in International Business and Marketing from the University of Wisconsin and a PhD in Organization Studies from the Isenberg School of Management at the University of Massachusetts. Before returning to academia, Dr. Kappen spent ten years working with companies from start-ups to the Fortune 100, which included over three years working and studying in Europe and South America.

The Director's roles are to provide strategic direction in consultation with relevant stakeholders, seek adequate funding to conduct planned activities, oversee implantation of various programs falling under PCGC and the Nelson Institute, insure visibility for PCGC and Nelson Institute on campus and in the community, gather data necessary to assess the effectiveness of PCGC and Nelson Institute programming and track overall internationalization and provide advice and assistance, as needed, to higher administration.

The Director should also seek other opportunities, beyond the confines of PCGC and the Nelson Institute, to advance the university's internationalization mission. During my years

at Drake, I have engaged in various internationalization projects and activities that went beyond my director roles:

- Served on the Boards of Directors for the United Nations Association (also Des Moines chapter president and programming chair), Iowa Sister States and Iowa International Center (also served as programming chair). I am also a member of the Des Moines Committee on Foreign Relations.
- Served (for five years) on an external Promotion and Tenure Committee for tenure-track members of the Department of World Languages and Cultures. I participated in annual evaluations of all four candidates and the final P&T recommendations for each.
- Served as an external participant in searches for faculty positions having an international focus in the Department of History, CBPA and CPHS.
- Played a major role in developing the overall mission, structure and language of the 2015-2020 Internationalization Strategic Plan.
- Played a significant role in GAUDIT and served on various committees, including GIPAC, GIIT and IAC.
- Attended and presented at a number of conferences and workshops focused on campus internationalization.
- Served as first author on [“An Infusion Approach to Internationalization,”](#) *Frontiers: The Interdisciplinary Journal of Study Abroad*, Fall, 2005. Co-authored with Jan Marston and Gretchen Olson (peer reviewed).
- Organized meetings with groups of Drake alumni in Washington D.C., Chongqing, Beijing, Gui Lin.
- Taught two on-campus Ray Society courses (one on US-China relations and the other on the Chinese economy) and accompanied two Ray Society travel seminars to China, once as a backup seminar leader (2005) and once as organizer and instructor (2018).
- Taught a short-course on US foreign policy at UIBE in Beijing, China and another on China’s water crisis through Rollins College’s Shanghai program.
- Served as director of the International Relations major from 1997-2013 (excluding two sabbatical years). In this role, I oversaw two program reviews, one promotion and tenure review, ongoing curriculum reviews, management of department web pages, student recruitment, etc.

- Helped raise \$325,000 in gifts/bequests from Drake alumna Mary Knox in support of the International Relations program. An initial \$25,000 was used to provide study abroad scholarships to IR majors with financial need. The remaining \$300,000 will take the form of a bequest and will be used in support of study abroad and other experiential learning opportunities for IR majors.
- I authored a successful request for \$100,000 from the Evans Foundation in support of the Department of World Languages and Cultures and co-chaired a subsequent WLC Task Force with Marc Cadd.
- I chaired an Asian Studies Task Force that produced a recommendation for the creation of a concentration in East Asian Studies. Although initially declined, a revised version of the recommendation was eventually successfully resubmitted by Marc Cadd of World Languages and Cultures.
- Gave frequent lectures on international topics for various community groups, including IIC, Rotary International, UNA, CFR, CPM, etc.

Campus Events

Campus events – speakers, films, panel discussions, cultural activities, conferences – are the most visible face of PCGC. A diverse schedule of campus events exposes students to new perspectives, enriches public discourse around important issues, enhances Drake’s reputation as a hub for global learning and attracts the attention and interest of potential donors. From 2002-2017, PCGC sponsored or co-sponsored over 500 events which drew a total attendance of more than 36,000. This comes to roughly 70 attendees per event.

Prominent speakers have included Ambassador Stephen Rapp, Bassem Youssef, Vandana Shiva, Deslie Billich, Bill Stowe, General James Jones, Assistant Secretary of State for African Affairs Johnny Carson, Secretary General Ban Ko Moon, President Joachim Chissano, Per Pinstrup Andersen, Robert Malley, Lori Wallach, Laurie Garrett, Dennis Ross, Susan Shirk, Minxin Pei, Nicholas Lardy, Carma Hinton, Benjamin Barber, George Soros, Congressman Jim Leach, Ambassador John Menzies, Harriet Fulbright and Norman Borlaug.

Many events were part of recurring programs. For instance, PCGC for many years hosted the Iowa Geographic Bee each spring. We also served as host and principal organizer for the annual Heartland Global Health Conference. Together with World Language and Cultures, PCGC has sponsored occasional international film series. We have on a number of occasions hosted visitors from the Iowa International Writer’s Workshop. For several years, PCGC sponsored events connected to Global and National Public Health Week, including speakers, student poster presentations and workshops on careers in global and public health.

For five years, we collaborated with the National Security Network, which sent (free of charge) between four and eight top foreign policy and national security experts to speak at Drake. This program was integrated into a First Year Seminar on America in the World. The NSN speakers also spoke at Grinnell and the University Iowa.

From 2012 onward, PCGC has hosted a panel discussion together with Principal Financial Group each semester. The focus is on global economic issues and the panelists have included a mix of Principal economists, Drake faculty and occasional visiting experts. Topics have included China's economic miracle, the European financial crisis, the TPP/TPIP negotiations, the global financial institutions, the role of the dollar and global inequality.

Although some events have been initiated by the PCGC/Nelson Director, most have been conducted in collaboration with campus or community partners. Co-sponsorship amplifies impact and increases attendance. Partnering with off-campus advocacy groups requires careful thought. My practice was to examine a proposed event in terms of the educational value for our students. I considered the credentials and credibility of the speaker or proposed activity. I did not allow groups to charge for events or to solicit funding from the stage, although I did not object to book sales or handing out literature. We sponsored no events aimed at promoting a particular political candidate for office. I sought to provide a forum for diverse viewpoints. Speakers were expected to accept questions from the audience. With few exceptions, PCGC events were open to the general public.

Denise Ganpat and I worked closely with University Communications on publicizing PCGC events. Publicity typically included social media, posters, press releases, posts to campus and community calendars, announcements to an email list with over 2,000 recipients, announcements to relevant classes and listing on the PCGC web site.

Global Ambassador Certificate Program

The Global Ambassadors Program is designed to complement a student's central program of academic study. Undergraduate students from any school or college are eligible to apply. The purposes of the Global Ambassadors Program are to:

1. provide students with a combination of concentrated study, personal experience and reflection that will inform their understanding of global issues and perspectives,
2. provide students with the intercultural skills and global competencies that will allow them to make the most of future international opportunities in business, the professions or public service.

To accomplish these goals, students meet a set of requirements combining academic and co-curricular experiences. These include study abroad, coursework in language and intercultural communication, attendance at international events on campus, volunteer work with international community groups and a senior capstone project. Upon completion of the program, students receive a certificate that recognizes their achievement. A notation acknowledging their successful completion of the program also appears on the student's university transcript. A total of 54 Global Ambassador certificates were awarded between 2004-2005 and 2016-2017.

In some years, the GAs met regularly in small groups. In the first couple of years, for example, GAs met with local citizens who had interesting international careers or experiences for informal discussion. One year, GAs met twice a month to watch and discuss TED Talks on global topics. At times, GAs met with visiting speakers over lunch or dinner.

However, it proved difficult to sustain interest in these activities and only a minority of GAs participated.

When the GA program was first created, it filled a valuable niche at Drake for students who sought to develop global competencies that would complement their major field of study. In recent years, Drake has added language minors, regional concentrations in Asia and Latin America, expanded study abroad opportunities through Drake-led J-term seminars, global service learning scholarships and other opportunities. As a result, the GA program is less distinctive and perhaps less necessary than previously.

Senior Global Ambassador Capstone projects have included:

- Assisted Merrill Middle School teacher in developing a new IB program (supervised by Professor Darcie Vandegrift).
- Developed an Advising Handbook for the new Global and Comparative Public Health Concentration (supervised by David Skidmore).
- Developed a traveling posterboard display on food and health (supervised by Professor Michael Headicke).
- Conducted survey and developed presentation offering proposals for how to expand student interest in language study at Drake (supervised by Professor Marc Cadd).
- Organized a study abroad fair for first year students (supervised by Professor David Skidmore and Jen Hogan).
- Organized activities to assist study abroad returnees in reflection upon their experiences (supervised by Jen Hogan).
- Conducted interviews with local leaders on how international interdependence affects Central Iowa. Presentation at local NGO meeting (supervised by David Skidmore).
- Prepared recommendations on design of Annual Nelson Institute Conference on Global Affairs (supervised by Professor David Skidmore).
- Conducted transcribed interviews with Drake alumni who received Fulbright Scholarships (supervised by Karen Leroux).

Global Service Learning Grants

Service learning provides a way for students to put their growing knowledge and skills to work for the public good, which also further expanding their own experience. For its first decade, PCGC offered \$1200 in Global Service Grants for students in the Global Ambassador program who wished to spend all or a portion of their summers doing service projects with non-governmental organizations (NGOs) overseas.

In all, we awarded eleven grants. Following a major gift by Ron and Jane Olson, the PCGC Global Service Grant was discontinued in favor a similar program now administered jointly by Drake's Community Engaged Learning Center and Drake International.

- Rudd Hetrick worked on health education for children in Ecuador.
- Ashley Templeton worked with a human rights organization in El Salvador.
- Sarah Eggert worked on an organic farm in France.
- Meghan Fleming worked with an orphanage in Ghana.
- Manisha Paudel worked with orphans in Nepal.

- Lauren Smith worked with Transparency International in Hong Kong.
- Marina Yakhnis worked with a human rights organization in Ukraine.
- Kashmira Chawla worked with United for Sight in India.
- Lukas Olynyk worked with abandoned children in Kenya.
- Yaa Nsiah worked on eco-tourism project in Costa Rica.
- Cara Pratt worked on an organic farm in Argentina.

Faculty Development

Internationalization can only succeed if we have a faculty who include global perspectives in their teaching and research and who have experience abroad. For the purpose of developing such expertise, PCGC has provided funding (usually supplemental to other sources) for over 100 faculty trips. Although some of these trips are to attend conferences within the U.S. that have an international focus, most PCGC faculty development grants have supported international travel for purposes such as research, conference attendance or workshop participation.

Global and Comparative Public Health (GCPH) concentration

PCGC serves as administrative home for the Global and Comparative Public Health (GCPH) concentration and the PCGC Director also directs the GCPH concentration. The GCPH concentration was developed and proposed by a group of faculty and staff from the College of Arts and Sciences and the College of Pharmacy and Health Sciences in 2009. Both before and after the concentration was approved, PCGC organized a series of faculty/staff program and curriculum development workshops funded by a \$125,000 Title VIa grant from the Department of Education. As of May 2017, the GCPH concentration enrolled 69 students and had graduated 40 students.

Principal Global Citizenship Award

The Principal Global Citizenship Award recognizes outstanding contributions to global engagement and internationalization of the campus and curriculum on the part of faculty or staff. The selected awardee receives a plaque, up to \$3,000, and is recognized at the annual Learning Symposium. Below are the first three award winners:

2017: Professor Tim Knepper, Philosophy and Religion, Arts and Sciences

2016: John Rovers, Pharmacy and Health Sciences

2015: Ellen Yee, Law School

Global Scholars/Practitioners in Residence

The Global Scholars/Practitioners in Residence program brings recognized and experienced scholars and professionals in various international fields—diplomacy, the sciences, the arts, and others—to campus to teach part-time and serve as mentors to students. Global Scholars/Practitioners also engage with campus and community through research and public lectures and help further Drake's institutional partnerships.

2015–2016 Global Scholars/Practitioners

Fatima Suleman, head of the University of KwaZulu-Natal's Discipline of Pharmaceutical Science, shared her experience with Drake's College of Pharmacy and Health Sciences during the Fall 2015 semester. She taught a course on drug policy; collaborated with stakeholders affiliated with the College of Pharmacy and Health Sciences and the Global and Comparative Public Health concentration; advised the Drake International staff on engaging with the University Kwazulu-Natal in South Africa, and offered public lectures. Fatima has extensive experience working with the World Health Organization.

Noripah Kamso served as the chief executive officer at CIMB Principal Islamic Asset Management Sdn. Bhd. She has extensive corporate credit and lending experience and was responsible for CIMB Group's lending businesses. She obtained her Master of Business Administration from Marshall University, West Virginia, and has a Bachelor of Science in Management from Northern Illinois University. She is author of the book *Investing in Islamic Funds*. She taught Islamic Finance to undergraduate and graduate classes in the College of Business and Public Administration in the fall of 2015.

Peiqin Zhou, is an associate professor and deputy chair in the Department of Sociology in the School of Social and Behavioral Study at Nanjing University in the People's Republic of China. Zhou taught a course on Chinese Film in the College of Arts and Sciences' Department for the Study of Culture and Society in the fall of 2015. She received her doctorate in mass communication from The University of Alabama and master's degree in journalism and bachelor's degree in Chinese linguistics and literature from Nanjing University. Her research specialties are mass media and society. Currently, she works on two projects: One examines changes in the behavior of cinema-going since 1949, and the other studies urban women's use of public space in China.

Global Scholar and Practitioner, fall 2014

Derek Wilson is a Professor at the University of Nantes, France and a graduate of the LL.B. program at the University of Glasgow. He has worked for multiple law firms in Edinburgh, Scotland. Derek was affiliated with the Drake Law School fall 2014. He taught a course on "Scottish Separatism: The Referendum of 2014," engaged professors, students and community members affiliated with the Law School, advised Drake International on engaging with Université de Nantes, and offered public lectures.

Global Practitioner, spring, 2014

Kavilash Chawla, principal of Nur Advisors, LLC, is an international finance and corporate strategy expert whose career is focused on the productive and ethical deployment of investment capital in growth and emerging markets. He has lived

and worked in five different continents, including working in the Middle East since 2004, where he has been involved in global and local efforts to alleviate poverty through market and enterprise based solutions. Kavilash earned his BA in Economics, History, and Political Science at Drake University, his Masters in International Affairs from the School of International and Public Affairs at Columbia University in New York, and his MBA from the University of Chicago Booth School of Business.

During the spring of 2014, Kavi was affiliated with the College of Business and Public Administration, the College of Arts and Sciences, and the Office of International Programs. He taught “Leading Organizations for Global Impact”; engaged in collaborative research with professors and students in the College of Business and Public Administration and the College of Arts and Sciences; advised Drake International on opportunities for engagement in the Middle East; and offered public lectures through the PFGCGC and other venues in the Greater Des Moines area.

Global Scholar, 2012-2013

Dr. Inés Rojas is Associate Professor of English and International Organizations at the Universidad de Los Andes in Mérida, Venezuela. She received her BA in English Literature and Language and her Masters in Linguistics from Universidad de Los Andes. She was awarded a Fulbright scholarship 2002-2004 to attend Georgia State University where she obtained a Master and a PhD in Political Science. Her research interests include regime transition, the impact of democratization on women’s organizing and participation, gender policy reform, and the impact of third-party intervention in conflict resolution. Her main areas of teaching are International Organizations and Human Rights.

Ray Society Travel Seminar to China

In May/June 2018, PCGC partnered with the Ray Society to co-sponsor a 17 day travel seminar to China for sixteen Ray Society members. I served as co-instructor along with Professor Peiqin Zhou of Nanjing University. Professor Zhou previously spent two years at Drake, as a Fulbright Scholar and as a visiting Global Scholar. The group visited Beijing, Shanghai, Nanjing and Hong Kong. In addition to the usual tourist sites (e.g., the Great Wall, Temple of Heaven, river cruise along the Bund in Shanghai, Nanjing Massacre Memorial, Victoria Peak in Hong Kong, etc.), we visited Ambassador Terry Branstad’s residence, along with the Drake football team and the Drake jazz combo. We also attended ten lectures offered by scholars, journalists and political activists. Participants did common readings prior to the trip.

We hired the Chinese Language Institute to serve as our third-party provider. CLI provided excellent service. Indeed, the trip went off without a hitch and participant evaluations were very positive. The trip earned much good will for Drake and has led to closer ties between Drake and the Ray Society. PCGC netted a profit of \$7,700 (this would have been closer to

\$10,000 had not two couples cancelled due to health issues). The staff time required to manage preparations for the trip was modest. The Ray Society leadership has indicated an interest in working with Drake to offer additional Drake faculty-led travel seminars in the future.

R.W. and Mary Nelson Institute for Diplomacy and International Affairs

Visiting Diplomats

Retired United States Foreign Service Officer Jerry Gallucci served as a Visiting Diplomat during the 2013–2014 academic year. Gallucci gave multiple talks on campus and in the community, conducted media interviews, taught a course on intelligence and national security and supervised several students in independent studies on Latin American politics.

In addition to the long-term Visiting Diplomat, the Nelson Institute has hosted former U.S. ambassadors Ryan Crocker, Ronald McMullen, Joseph Mussomeli, and Kenneth Yalowitz, as well as former FSO and Director of Global Engagement at the White House Brett Bruen and former Director of Cybersecurity Policy at the White House Zachary Nunn.

Simulations

Professor Eleanor Zeff began offering students the opportunity to represent Drake at Model European Union simulations in the mid-1990s. Shortly after, Professor Debra DeLaet began leading Drake teams to annual Model United Nations simulations. Professor Mahmoud Hamad later led Model Arab League teams. The Model UN teams attended regional simulations. The Model EU teams attended both regional and Europe-based simulation in alternating years.

Initially, these teams received partial financial support from the Elsworth Woods Fund. Beginning in 2002, full support was provided PCGC. With the establishment of the Nelson Institute in 2012, financial and organization support shifted to that program.

Until the 2016-17 academic year, the Model UN and AL programs were offered as faculty-supervised, one credit courses in the political science department. Drake faculty supervised student preparation for the simulations and accompanied students to the simulation sites. The same was true for the Model EU program through 2017-18.

Subsequently, all three have transitioned to a student club model. The simulation teams are now student-organized and do not carry academic credit. Faculty no longer accompany students simulation teams. Also, the Drake Simulation Club is provided a flat subsidy and can make decisions about how many simulations to support and how many participants will attend each simulation (in the initial year under the club model, Drake teams attended five simulations rather than three).

2001-02 to 2017-18 (records unavailable for years prior to 2001):

Model UN: 226
Model EU: 205
Model AL: 69
Total: 500

Global Pressing Issues Grants

These grants fund community-based research projects carried out by interdisciplinary teams of faculty and students on global pressing issues. The grants provide up to \$30,000 over two years. Teams are expected to externalize their research findings through public presentations, publication or reports to public agencies. Global Pressing Issue grants highlight Drake's role as a global knowledge hub and as an agent for solving problems of public significance.

Assessing, Collaborating, and Empowering to Improve Water Quality in Rural Uganda

Drake students and faculty aim to conduct a needs assessment and implement appropriate interventions to improve the utilization of clean water in rural Uganda.

Transnational Des Moines: Reframing Des Moines Immigrant and Refugee Narratives through Collaborative Research with Youth

This qualitative research project will offer knowledge-production, collaboration, and change pertaining to the transnational immigrant and refugee experience in Des Moines.

Drake University's Presence in the Toledo District of Southern Belize: Maximizing Our Impact While Minimizing Our Footprint

A team of Drake faculty members and students will work with Belizean partners to assess and weigh benefits against costs, such as the local resources required to help facilitate the work, across a number of diverse programs Drake offers in the Toledo District of Southern Belize.

Annual Nelson Institute Undergraduate Conference on International Affairs

The Nelson Institute Undergraduate Conference on Global Affairs is a forum to recognize and share undergraduate research on global topics. A prize is awarded for the best presentation. The conference also features accomplished speakers and international simulations.

For four years thus far, the Nelson Institute has organized an annual Conference on Global Affairs. At the heart of the conference are student presentations – usually 10-12 in number – on research they have done on global issues. A prize is given for the best presentation. The conference has also included expert speakers and experiential learning. For instance, an external organization called the Center for Citizen Diplomacy offered a workshop on citizen diplomacy for students. In other years, students have participated in foreign policy simulations alongside actual diplomats. The conference has attracted students from Grinnell, Iowa State University, the University of Iowa, the University of Virginia, George Mason University, American University and Beloit College.

Student Conference Fund

The Nelson Institute provides limited funding for Drake students to attend regional and national conferences that focus on global or international topics. Funding ranges from \$100-\$250 depending upon both costs and the level of student participation (e.g., more funding is provided where a student presents a paper, serves as a discussant or engages in other types of active participation). Five awards have been given thus far.