

## MINUTES OF BOARD MEETING

June 10, 1987

Attendance:

Harriet Danielson; Gladys Burkhead; Tim Tabor; Faye Vilimek; Ron Carr; Mary Brubaker; Dick Peebler; Marti Schmidt; Diane Yanney; Vicky Malin; Todd Elverson; Peggy Jester

Special Guest: Mary Neiderbach, City Planner

Discussed progress of the Historic District Application. The application is for a Multiple Resource District and will include approximately 20 buildings. City of Des Moines was awarded grant for use on this project. The total cost is expected to be \$7500. The grant is a matching funds grant of \$3500. The balance of \$4,000 will be paid by Drake University (2500) DNA (1000) and City of Des Moines (500 in kind). The city will take bids on completion of the project from any researchers interested in completing the work - including Barbara Long who has done the earlier Phases. Ann Wright & Vicky Malin will represent DNA during the bid process which is expected to be completed by mid-August. Mary Neiderbach will call Vicky when bids are in. The city would like to have DNA money up front if possible to have costs covered as soon as possible. This will be a National Historic Register Listing. Owners do not have to have their properties listed if they prefer not to. Research will include site pictures; site forms; legal descriptions; etc. A Local Historic District listing would require 51% of the people in the proposed area to be in favor of the listing.

Old Business:Historic Committee-Vicky Malin

Brick Sidewalk project is on hold until later this summer. Volunteers have run out. Will try to finish up in the fall if we can come up with people. Thank you's to those who did help are being planned. Old House Journal renewal forms should be in next newsletter.

Business area festival - Dick Peebler

Business people not 100% committed. Time investment is a problem. Date changed to August 15 and changed to three hours instead of all day. DNA will do the ice cream social part. Gladys will help Marti with arrangements. Money may be needed at a later date.

Newsletter - Deadline June 13th by noon. Copy to Harriet.

Potluck - June 24, 1987 6:30 Witmer Park

Director - Peggy talked with several people regarding ideas on having a professional director. Reasons to have a director include promoting vision of association stability and continuity; helps the association move forward with plans and goals; more professional appearance. In talking with Ralph Gross, the one thing that DNA would have to do is to define the objectives expected. Salary to be paid thru dues, fund raisers, special events, business grants, etc. Expected salary range \$12-18,000 annually. The Sherman Hill Assoc put ads in papers in Minneapolis, Quad Cityies and Des Moines. No trouble getting the

person, but some in keeping them because the salaries are quite competitive. Discussion followed regarding other possibilities to consider such as 1. sharing a director with Forest Avenue Business group and 2. working with Sherman Hill or applications. Mary Brubaker will invite Sheila Navis, former Sherman Hill Assoc. Director, to speak with the Board at the July 8 meeting.

Gannett Foundation Grant - to be investigated to see if we fit any of their categories. Requested that all board members return the questionnaire in the Neighbors Section of the Wednesday paper.

New Business

Good Neighbor Award - Tim Tabor

Award to be presented to resident of the Drake Neighborhood who has significantly improved his home. The committee would screen nominations for appropriateness of the work. Will award the recipient his choice of door knocker or door bell and also a traveling sign which they will keep for a month. It was moved by Gladys that "a letter from DNA accompany the award to congratulate the recipient and thank them for the improvement". Seconded by Vicky. Motion carried. Tim will provide information to general membership at the potluck.

Respectfully submitted,

Vicky Malin  
Acting Secretary

vm

*Don't forget to get Tim's door bell or knocker  
before August 1st "Award + Sign"*

AGENDA


BOARD OF DIRECTORS

Drake Neighborhood Association  
June 10, 1987 7:00 p.m.  
DDMDC Office 2417 University

Introductions Peggy Jester

Roll call and approval of minutes Cindy Snell

Treasurer's report Vicky Malin

Board replacements, remainder of term: Peggy Jester  Chuck Irvine  
Vice President, call for volunteer  
Connie Hagerman, nomination

Nominating Comm. organization Peggy Jester

Grand Funds for Historic District Application Dick Peebler  
(guest presenter Mary Neiderbach)

*Tim Tabor - Nei. Imp. project* 333.74  
Committee Reports:

Brick Walk project *finished, no more volunteers, maybe again in fall* Vicky Malin Comm. Betterment

July Festival Marty Schmitt

Newsletter deadline *June 13, deadline Villemitz, Mail slot* Harriet Danielson

*June 24* June Picnic/Potluck *Witmer, 6:30 pm.* Gladys Burkhead

Hiring a Director, discussion Peggy Jester

Announcements

Adjournment 9:00 p.m.

*Aug 15*

*June 24*

Good Nei Award will get Mech. door bell or knocker  
Brass, engraved "Award & NAME"

Multiple Resource district

Theme - relate to theme, to Drake

11 residences, 6 Drake bldgs.

too much loss of integrity

can review bids. B. Long will submit one. Qualified consultant

Aug 15 - under contract

AGENDA

BOARD OF DIRECTORS  
Drake Neighborhood Association

Aug. 12 7:00 p.m. 2417 University

- ✓ Introduction Peggy Jester
- ✓ Roll call, approval June minutes Cindy Snell
- ✓ Treasurer's report Vicky Malin
- Introduction of guest speaker,  
Sheila Navis, former director,  
Sherman Hills Association Mary Brubaker
- Continued discussion about  
DNA hiring a director Peggy
- Sub Committee to plan direction,  
report to board
- ✓ New Board Member Approval Peggy Jester
- Reports:
- Beautification Gladys Burkhead
  - ✓ Nominating Mary Brubaker
  - ✓ Drake Fest Dick Peebler
  - ✓ DNA Fest Activities Marty Schmitt
  - ✓ Membership Committee Virgm Patty Daniels
  - By laws to members Cindy
  - State Fair Involvement Cindy
- Community Bellman
- Call for planners; September  
and October meeting Diane Munns
- Halloween Party

If you have additions to the agenda or will be absent  
call Peggy, 274-1011.

Tom Wehaver  
Ramsey  
Memorial Home  
1611 2nd St  
274-3612

Myrtle Davis

Aug.  
NOTES from  
Sheila Davis  
on back  
side

AGENDA

BOARD OF DIRECTORS  
Drake Neighborhood Association

Aug. 12 7:00 p.m. 2417 University

- Introduction Peggy Jester
- Roll call, approval June minutes Cindy Snell
- Treasurer's report Vicky Hall
- Introduction of guest speaker, Sheila Davis, former director, Sherman Hills Association Mary Brubaker
- Continued discussion about DNA hiring a director Peggy
- Sub Committee to plan direction, - no response report to board

- Reports: 253-4784
- Beautification Park - daphodils, new equipment Gladys Burkhead
  - Nominating looks good Mary Brubaker
  - Drake Fest Dick Peebler
  - DNA Fest Activities Marty Schmitt
  - Parade 13th University Patty Daniels
  - By laws to members Cindy
  - State Fair Involvement Cindy



Membership

Aug 29th all day  
W. side 8:30  
varied industries  
9:00

Call for planners; September and October meeting 31 - 6:

If you have additions to the agenda or will be absent call Peggy, 274-1011.

short survey - 2 weeks sick, Leone, Virginia

Sept 1

Aug 29 - 6:30  
4 FAIR

Sheila - over

277-2346 Sheila (W)

Board & Neighborhood Commitment  
Support is necessary - talk to neighborhood

{ what staff person to do? plan direction  
We must direct! have goals

Planning Study by Iowa City Group  
look at everything.

planning document. cover all  
aspects of neighborhood  
from this worked on manageable  
things

Brings all together, business, community, etc  
Provides focal point  
Very demanding job

Fund Raising  
work w/ volunteers

35000 Budget  
12000 part time

Exec. Comm. writes job description  
time sheets - where spend time

Consensus & Funding - biggest problem

Go to Companies ask for money  
see program

packet to give { board  
1 sheet { Budget 3 year  
what we want { job description

them to buy  
(Private House Tours)  
(Comm. Cultural Grant) } places for funds  
landlords

Personnel Policy - have  
Health Benefits good to have

501.C3 (504.A Non Profit) now, Non-profit

write IRS for tax exempt status  
Welcome Wagan packet for landlords (funds)

## Minutes of the Drake Neighborhood Association

August 12, 1987

### Board Meeting

The regular meeting of the Drake Neighborhood Association board of directors was called to order at Peggy Jester's home. The following members were present: Mary Brubaker, Gladys Burkhead, Harriett Danielson, Todd Elverson, Peggy Jester, Vicky Malin, Dick Peebler, Cindy Snell, Faye Vilimek, Virginia Peterson, Marty Schmitt and Diane Yanney. Board members not present included: Ron Carr and John Neubauer.

Guest at the meeting included: Sheila Navis, Bobbi Welch, Chuck Irvine, and Diane Munns.

#### Secretary's Report

The minutes of the June 10, 1987 meeting were approved without formal reading.

#### Treasurer's Report

The June & July 1987 report was presented and approved (complete report follows the minutes).

#### Hiring a DNA Director

Sheila Navis, former director of the Sherman Hills Association, was our guest speaker to answer questions and give insight into the creation of a DNA Director Position.

A brief summary of some points Sheila discussed:

- 1) one of the most important factors for a successful director is neighborhood and Board support
- 2) having a staff person will produce more "finished" products and more consistency
- 3) specific direction needs to be in place before the group can begin to look for a director
- 4) the director will need to have specific responsibilities and the board needs to agree on these
- 5) a comprehensive plan needs to be in place including housing, transportation, greenspace, etc.
- 6) a staff person can improve the lines of communication to all segments of the neighborhood
- 7) the staff person will motivate volunteers
- 8) the staff person with help from the board can work fund raising
- 9) specific short term goals need to be made that are obtainable
- 10) funding is out available but the board must be willing to go out to secure it



11) a staff person will not "lighten" the load of the volunteers or board members

12) health insurance and personnel policies should be also investigated

13) funding ideas: businesses in the Des Moines area; City of Des Moines; State of Iowa; Iowa Community Cultural Grant; Neighborhood Housing; Federal Programs; College Internship Programs; House Tours--Des Moines Tours; sell packets to landlords for new residents; and fund raising projects with the neighborhood.

It was decided that a small group will need to investigate this proposal and report back to the board.

#### Beautification

Gladys Burkhead and Toni Hayes have been working on the greenspace. It has been a very hard summer for plants to survive and the dirt is not good quality. Virginia Peterson reported that the park work is continuing and grading should be completed this fall.

#### Nominating Committee

Mary Brubaker reported that the nominating committee has been contacted candidates for board positions and they will report at the next meeting with a full report as required by the by-laws.

#### Drake Fest Celebration

Marty Schmitt reported on the Drake Fest Celebration!! The event will take place on September 12th with the run at 10 and the parade at 11. Enclosed is a more detailed listing of the events (keep in mind this is a tentative listing). All board members will be needed to help on the day of the event so mark the 12th on your calendar!

#### Neighborhood Picnic

The August potluck will be on the 31st of August at Drake Park starting at 6:30, bring your neighbors and enjoy the fun.

#### Upcoming Events

On October 28th at Ramsey House will be the Drake Neighborhood Annual Meeting. The event will be a dessert function with the election of new board members.

On October 29th (or the official trick-or-treat night), will be the Annual Halloween Party at the Thureau Center on Kingman Blvd. If you are interested in volunteering please contact Diane Munns.

Membership Committee

Virginia Peterson reported on the direct mailing to all the households in the Drake Neighborhood Area. The number of households total more that predicted so an increase of \$200 is needed to complete the project. Todd Elverson moved to approve the funding and Marty Schmitt seconded the motion. The motion passed. The mailing will be sent to 4900 households.

State Fair Booth

The Drake Neighborhood Association has been asked by the Governor's Office for Volunteers/Community Betterment to participate at the State Fair. We will be working in the booth on Saturday August 29th. Cindy Snell will be taking names of volunteers. Cindy moved to approve the spending of \$30 for supplies to construct the booth. Motion passed.

Community Betterment Application

The projects to be highlighted in our Community Betterment Application will be the slide/video show, membership drive, and the brick sidewalk project. The book will be submitted by September 1 and the award presentation in November.

Meeting Adjourned

\*\*\*\*\*  
NEXT BOARD MEETING WILL BE AT THE DRAKE/DES MOINES OFFICE ON  
SEPTEMBER 9TH AT 7 O'CLOCK!  
\*\*\*\*\*

CPS

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DRAKE NEIGHBORHOOD ASSOCIATION  
NOMINATING COMMITTEE REPORT  
Wed. Sept. 9th, 1987

The nominating committee members, Mary Brubaker, Diane Munns, and Richard Peebler submit the following names for Board Office for terms beginning in January 1988:

AGENDA  
BOARD OF DIRECTORS  
DRAKE NEIGHBORHOOD ASSOCIATION

Gladys Burkhead

Sept. 9 September 9 7:00 pm 2417 University

Charles Irvine

Introductions	Peggy Jester
Roll Call	
Approval of Minutes	Cindy Snell
Treasurer's Report	Vicky Malin
New Board Member Approval	Peggy Jester
Nominating Committee Report	Mary Brubaker
Drake Fest	Marty Schmitt Patty Daniels
Membership Committee	Virginia Peterson
Halloween Party	Diane Munns
Other Business:	

Todd Peterson

Richard Peebler

Marty Schmitt  
\*\*\* We will try to keep the meeting short so that everyone can also participate in the Drake Fest volunteer meeting. \*\*\*

Diane Munns has been appointed by Pres. Peggy Jester to fill her unexpired term as Vice President (until Jan. '88).

Peggy Jester will become ex officio to the Board in Jan. 88.

The following recommendations for officers for the 1988-89 year are submitted for consideration:

President:	Mark Snell
Vice Pres.:	Marty Schmitt
Treasurer:	Robbie Welch
Secretary:	

Mary Brubaker  
Committee Chairman

DRAKE NEIGHBORHOOD ASSOCIATION  
NOMINATING COMMITTEE REPORT  
Wed. Sept. 9th, 1987

The nominating committee members, Mary Brubaker, Diane Munns, and Richard Peebler submit the following names for Board consideration, for terms beginning in January 1988:

Gladys Burkhead  
Rev. Bob Cook  
Charles Irvine  
David Myers  
Pat Peterson  
Virginia Peterson  
Mark Snell  
Bobbie Welch  
Faye Vilimek

The following people will continue Board Membership until January 1989:

Mary Brubaker  
Ron Carr  
Todd Elverson  
Richard Peebler  
Marty Schmitt  
Diane Yanney

Diane Munns has been appointed by Pres. Peggy Jester to fill her unexpired term as Vice President (until Jan. 88)

Peggy Jester will become ex officia to the Board in Jan.88.

The following recommendations for offices for the 1988-89 year are submitted for consideration:

President: Mark Snell  
Vice Pres.: Marty Schmitt  
Treasurer: Bobbie Welch  
Secretary: \_\_\_\_\_

Mary Brubaker  
Committee Chairman

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Minutes of the Drake Neighborhood Association

September 9, 1987

Board Meeting

The regular meeting of the Drake Neighborhood Association board of directors was called to order at the Drake/Des Moines Development Office. The following members were present: Mary Brubaker, Gladys Burkhead, Ron Carr, Harriett Danielson, Todd Elverson, Peggy Jester, Vicky Malin, Diane Munns, Dick Peebler, Marty Schmitt, Cindy Snell, Faye Vilimek, Bobbie Welch, Diane Yanney and Virginia Peterson. Guests present included Mike Hanbeck (Membership Committee), and Jerry Neugent & Bill Ludwig (Drake Point Apartment Development).

Secretary's Report

The minutes of the August 12, 1987 meeting were approved without formal reading. The minutes were sent out prior to the meeting, please be sure to read them before coming to the meeting.

Treasurer's Report

The August 1987 report was presented and approved (complete report follows the minutes).

New Board Approval

The executive committee reported that Diane Munns has been appointed Vice President for the remainder of the year. A motion was made by Dick Peebler to accept the nomination of Bobbie Welch and Chuck Irvine to fill the two vacancies on the board. Faye Vilimek seconded the motion. Motion passed.

Annual Meeting

The Annual Meeting has been scheduled for October 22 at the Ramsey Memorial House (1161 27th Street). Each nominee will give a brief talk and Peggy Jester will be giving some awards and special recognition to volunteers.

Nominating Committee

Mary Brubaker presented the slate for the coming year. The slate will be printed in the newsletter and nominations will be accepted for 10 days at the office according to the by-laws. Peggy Jester expressed concern about leadership coming from outside the board. Mary Brubaker informed the board that all current board members were contacted for input. Mary Brubaker made a motion that the board accept the

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UNIVERSITY PLACE

nominations (complete report included at the end of the minutes), Dick Feebler seconded the motion. Motion passed.

Membership Committee

Mike Hanbeck reported that 211 renewals have been sent and 70 have been returned to date. The large mailing to 4710 households was sent and 19 responses were received in the first few days. The members will be receiving a letter from Mike, membership card and DNA sticker. Volunteers are needed on Saturday the 19th to send out the mailing (meet at 9 o'clock at the NHS Board Room). Cindy Snell made a motion to accept the bill for fifty dollars to cover the cost of the membership stickers, Diane Munns seconded the motion. Motion passed.

Halloween Party

The Halloween Party will be on October 29th starting at 6:30. Diane Munns is taking the names for volunteers for this event. It is free to anyone but they must come with a parent.

Drake Point Apartment Project

Jerry Neugent and Bill Ludwig reported on the progress of the Drake Development Civic Center Court project. The project will be on the corner of Drake Park and 24th and will consist of 24 apartment units. The concept will be similar to the Drake Inn in look and structure. The reason why this project is being pushed ahead of plans is that the Old Main Apartments are currently full. The Corporation would like to break ground on October 10. Faye Vilimek made a motion to accept the proposal of the new apartments complex and recommend to the city that the project is approved. Vicky Malin seconded the motion. Motion passed.

Drake Fest

Marty Schmitt reviewed the activities for Saturday. More volunteers are needed!!!! All board members should try to attend the volunteer meeting which will take place after this meeting at the bank. The Law Center will not be open for this event because the opening is planned for October 26th.


Newsletter

Newsletter items need to be submitted to Diane Yanney on Sunday September 13th.

\*\*\*\*\*  
NEXT BOARD MEETING WILL BE AT THE DRAKE/DES MOINES OFFICE ON  
OCTOBER 14TH AT 7 O'CLOCK!

next mtg 4:00 Wed Aug 5

TENTATIVE PROGRAM  
July 24, 1987



# UNIVERSITY PLACE COMMERCE COMPANY

"DES MOINES AT ITS BEST"

## DRAKE AREA FUN FEST

September 12, 1987  
10 A.M. - 5 P.M.

### Background Information

The University Place Commerce Company, a non-profit organization comprised of Drake area merchants, was looking for a way to showcase the many improvements made in their area. Many promotions were considered. Some ideas were too large and others too small, but the interest continued to grow along with a strong financial support. Barbara Perry, Hawkeye Bank & Trust of Des Moines, and Steve White Music Circuit, agreed to co-chair the event. We are proud to present the proposed groundwork of the Drake Area Fun Fest.

### Fun Fest Events and Activities

#### I. 5K Fun Run/Walk - 10:00 A.M.

In order to draw from a wider range of participants, we have chosen to include a fun run/walk, chaired by Mary Jo Smith of Hawkeye Bank & Trust. Steve Bobbenhouse of Fitness Sports, has agreed to co-sponsor and manage the run. He comes to us having managed other runs such as the Love Run, Capital Pursuit, Governor's Cup and the Drake Marathon. His responsibilities will include mapping the course, advertising support, and equipment management the day of the race. The athletic department of Drake University has agreed to support the run by helping to supply volunteers and equipment. Drake also requested to be included in the mapping of the run, hopefully to include part of the Drake Campus. Fees are \$7.00 for preregistration and \$10.00 for on-site registration. Van Ginkel Athletic Manufacturing has been contacted and will work with the committee in regards to T-shirts for the runners. The shirts purchased for the runners will be silver with "wildberry" print. Prairie Farms Dairy will provide drinks and Loffredo Fresh Produce, Inc. will donate produce for the participants.

Mary Jo is also coordinating the sale of "Drake Area Fun Fest" T-shirts. These shirts will be wildberry in color with silver print. The children's sizes will sell for \$5.00 and adult sizes for \$6.00.

## II. Parade - 11:00 A.M.

With the full cooperation of the Drake Neighborhood Association, a parade route will be established. Marty Schmitt and Patty Daniels from the Association will chair the Parade Committee. The parade will include several high school drill teams, clowns, and various antique show cars. Kentucky Fried Chicken will supply a car for the parade and Hawkeye Bank & Trust will furnish a float. Charles Gabus Ford has committed several cars. Drake University will contact their various departments regarding participation. (Music, Art, Athletics)

### Slive/Video Presentation of Drake Area

The DNA will have a continuous showing of slide/video presentation, "Welcome to the Neighborhood", a six minute show featuring the advantages of living and working in the Drake Area. Public Relations Committee will be responsible. To take place inside the Drake Inn.

### Living Options in the Drake Neighborhood

The DNA will sponsor an area home town "Living Options in the Drake Neighborhood." Advance notice will be made by posters, media and church bulletins. Tickets will be available in advance at several area businesses and during the Fest. Buses will drive participants to six or eight homes, apartments, gardens, etc., several times that afternoon. Tour to last no more than 1½ hours. Tour guides will point out historic places and DNA projects. Handouts will be given. Linda Ross and Committee are responsible.

### Open House for Drake Area Homes

The DNA and Real Estate companies will feature open houses of area homes for sale (listed) the afternoon of Fest. Companies have agreed to advertise in newspaper a co-op ad with "Drake Neighborhood Homes for Sale" as heading and will prorate cost of heading. Listings will run under heading. Peggy Jester is responsible.

Antique Car Display

Bike Race

Skate Board Demonstration

Ballgame Sales

Square Dance Demonstration

Car Wash

Face Painting

Kites

Flower Cart

Street Artist

Cloggers



III. Food Court - 10:00 A.M. - 5:00 P.M.

The refreshment committee is chaired by Sue Relyea of Hawkeye Bank & Trust and Loretta Aiello of the Drake Inn. The Iowa Pork Producers, a popcorn vender supplied by Hawkeye Bank & Trust, and Slice of Des Moines have agreed to participate in the food court. Tasty Tacos, TCBY, Campbell's Corn Dog Concession Stand, Great Midwestern Ice Cream and House of Hunan are new additions. Beggars Banquet, Big Daddy's, ACR Food System, and Karmel Korn have been contacted.

IV. Advertising/Promotional Support

Robin Rolf of KFMD radio, Tom Hildebrand of Hawkeye Bank & Trust, and Steve radio, Tom Hildebrand of Hawkeye Bank White of Music Circuit will organize this project. Mike Pace, the station's morning DJ will be making a personality appearance at the festival. (12:00 - 4:00 P.M.) We have chosen this particular station due to the fact that Mike Pace is a very popular, recognizable "Iowa Born" person. There will be 25-30 or 60 second commercials available, along with 20 promotional announcements and six prerecorded announcements during the fest, while the DJ on duty promotes the event as well. Other promotional suggestions are as follows:

- |                          |                    |
|--------------------------|--------------------|
| Datebook                 | Community Calendar |
| Mid-Day                  | Billboard          |
| Des Moines Register      | Sky Walker         |
| Des Moines Metro Shopper | Times Delphic      |
| Fitness Sports           | Flyers             |
| Street Banners           | Church Bulletins   |
| KDWZ                     | KGGO               |
| KIOA                     |                    |

V. Suggested Activities

- |   |               |
|---|---------------|
| Pie Eating Contest                      | Open Houses   |
| Drake Area Fun Fest Drawing             | Church Bazaar |
| Possible Aerobic Fashion Show-Challenge | Bands         |
| Street Clowns and Animal Characters     | Cake Walk     |
| Antique Car Display                     | Face Painting |
| Bike Race                               | Mimes         |
| Skate Board Demonstration               | Flower Cart   |
| Balloon Sales                           | Street Artist |
| Square Dance Demonstration              | Cloggers      |

VI. Prizes

Tim Ferin and Sue Pascasio, from Slice of Des Moines have agreed to coordinate this function. Prizes will be awarded for the run/walk, lottery drawing, parade participants, and bike race. Confirmed prizes are:

John H. Harland Co.	Leather Items
Van Ginkel Athletic Mfg.	T-Shirts
Boulevard Sports	2-12 Speed Bikes
Des Moines Jaycees	2 DM Skyline Prints
Music Circuit	Compact Disc Player
Hawkeye Bank & Trust	
Vilimeks	
KFMD Radio	
Slice of Des Moines	
Carcia's	Dinner for 2
Ingersoll Car Wash	2 Free Car Washes
Chi-Chi's	Complimentary Nachos
The Choice	2 Free Meals

Coupons for Runner's Packet

Campus Cleaners	TCBY
Bob's Books	

VII. Committed Contributions

SPONSORS (\$250-\$500 and up)

Music Circuit	Hawkeye Bank & Trust
Drake/Des Moines Development Corp.	Vilimeks
Biermann Electric	Drake University
Clark-Petersens	Drake Inn
Archives	Central Alarms
Midwest Equipment	Slice of Des Moines
Kentucky Fried Chicken	Boulevard Sports
Drake Neighborhood Association	House of Hunan

ASSOCIATE SPONSORS (\$101-249)

Tasty Tacos	Tait's Super Valu
Prairie Farms Dairy, Inc.	Loffredo Produce Co.

CONTRIBUTORS (\$100)

Great Midwestern Ice Cream Co.	TCBY
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*Fun Fest*

September 12, 1987

**"DES MOINES AT ITS BEST"****DRAKE AREA FUN FEST**September 12, 1987  
10 A.M. - 5 P.M.**Background Information**

The University Place Commerce Company, a non-profit organization comprised of Drake area merchants, was looking for a way to showcase the many improvements made in their area. Many promotions were considered. Some ideas were too large and others too small, but the interest continued to grow along with financial support. Barbara Perry, Hawkeye Bank & Trust of Des Moines, and Steve White, Music Circuit, agreed to co-chair the event. We are proud to present the groundwork of the Drake Area Fun Fest.

**Fun Fest Events and Activities****I.     5K Fun Run/Walk - 10:00 A.M.**

In order to draw from a wider range of participants, we have chosen to include a fun run/walk, chaired by Mary Jo Smith of Hawkeye Bank & Trust. Steve Bobbenhouse of Fitness Sports, agreed to co-sponsor and manage the run. He comes to us having managed other successful runs such as the Love Run, Capital Pursuit, Governor's Cup and the Drake Marathon. His responsibilities will include mapping the course (attached), advertising support, and equipment management the day of the race. Drake University has agreed to support the run by helping to supply volunteers, security, and equipment. The Volkssport Association offered to assist with on-site registration. Fees are \$7.00 for pre-registration and \$10.00 for on-site registration. Van Ginkel Athletic Manufacturing was contacted and will work with Mary Jo in regards to T-shirts for the runners. The shirts purchased for the runners will be silver with "wild-berry" print. Prairie Farms Dairy will provide drinks and Loffredo Fresh Produce, Inc. will donate produce for the participants.

Mary Jo is also coordinating the sale of "Drake Area Fun Fest" T-shirts. These shirts will be wildberry in color with silver print or blue shirts with wildberry print. The children's sizes will sell for \$5.00 and adult sizes for \$6.00.

II. Parade - 11:00 A.M.

The route will begin on 13th & University and will end at 25th & University. Marty Schmitt and Patty Daniels from the Association will chair the Parade Committee. (Confirmed participants attached.)

Slide/Video Presentation of Drake Area

*Books  
Brochures  
Memberships*  
The DNA will have a continuous showing of slide/video presentation, "Welcome to the Neighborhood", a six minute show featuring the advantages of living and working in the Drake Area. Public Relations Committee will be responsible. To take place inside the Drake Inn. *12 to 2 or 3*

Living Options in the Drake Neighborhood

*Self guided Drake Area historic tour*  
The DNA will sponsor an area home tour "Living Options in the Drake Neighborhood." Advance notice will be made by posters, media and church bulletins. Tickets will be available in advance at several area businesses and during the Fest. Buses will drive participants to six or eight homes, apartments, gardens, etc., several times that afternoon. Tour to last no more than 1½ hours. Tour guides will point out historic places and DNA projects. Handouts will be given. Linda Ross and Committee are responsible.

Open House for Drake Area Homes *12 to 3:00*

The DNA and Real Estate companies will feature open houses of area homes for sale (listed) the afternoon of Fest. Companies have agreed to advertise in newspaper a co-op ad with "Drake Neighborhood Homes for Sale" as heading and will prorate cost of heading. Listings will run under heading. Peggy Jester is responsible.

III. Food Court - 10:00 A.M. - 5:00 P.M.

Sue Relyea of Hawkeye Bank & Trust is coordinating this area. The Iowa Pork Producers and a popcorn vendor supplied by Hawkeye Bank & Trust have agreed to participate in the food court. Tasty Tacos, TCBY, Cambell's Concession

Stand, Great Midwestern Ice Cream, House of Hunan, and Slice of Des Moines are additions. Pepsi has agreed to be the official soft drink of the Drake Area Fun Fest.

IV. Advertising/Promotional Support

With support from Robin Rolf of KFMD radio and Tom Hildebrand of Hawkeye Bank & Trust, Steve White of Music Circuit will organize this project. Advertising and promotional spots will be purchased from KFMD, KIOA, KDWZ, and KGGO. Dic Youngs from KIOA will make personality appearances. Pepsi will supply street banners and items for the Fun Fest Drawing. Other promotional suggestions are as follows:

Datebook  
KCCI/Mid-Day  
Des Moines Register  
Des Moines Metro Shopper  
Fitness Sports  
Street Banners  
KDWZ  
Run/Walk Registration Forms

Community Calendar  
Billboard  
Sky Walker  
Times Delphic  
Flyers  
Church Bulletins  
KGGO  
KIOA  
WHO  
WOI

Art work has been done by Marcie Ridnour from Drake University. Marcie's work consists of the finished art for posters, t-shirts, run/walk registration and flyers.

V. Activities

Paul Johnson, representing the First Christian Church, along with the entire Fun Fest Committee, are coordinating the days events.

Confirmed Activities:

- Inspiration* Fun Run/Walk ✓
- Limo Academy* Martial Arts Demonstration ✓
- South of Center* Two Rivers Dixieland Band ✓
- Belmont Avenue Bank* Fun Fest Give-Away ✓
- Face Painting ✓
- of Church* Bake Sales ✓
- ✓ Street Clowns and Animal Characters
- Drake Student Advisory Board Dunk Tank ✓
- Drake Neighborhood Slide Presentation
- ✓ Flea Market-Craft Mart
- Antique Car Display ✓
- Bird Sports* ✓
- Princess House*
- Chalk drawing contest*
- Square Dance*
- Rod Chaffee Band ✓
- Drasbury Band ✓
- Flower Cart ✓
- Square Dance Demonstration ✓
- Side Walk Sale ✓
- Parade ✓
- Balloons ✓
- ~~Open House-Home Tours~~
- Skate Board Demonstration *new* ✓
- Amanda the Panda *new* ✓
- ~~Drake/Chorazz~~
- Life Line Ambulance*
- 1.
- KGGO

VI. Prizes

Sue Pascasio, from Arbys of Des Moines has agreed to coordinate this function. Prizes will be awarded for the run/walk, lottery drawing, and parade participants. Confirmed prizes are:

Pepsi

Inspiration Bookstore  
John H. Harland Co.  
Van Ginkel Athletic Mfg.

Boulevard Sports  
Des Moines Jaycees  
Music Circuit

Hawkeye Bank & Trust

Vilimeks

Slice of Des Moines  
Garcia's  
Ingersoll Car Wash  
Chi-Chi's  
The Choice  
Arby's

Campus Cleaners  
Judge Roy Beans  
J & R Guns  
Iowa Lottery  
KDWZ Radio

Irene's Flowers  
Grand Central Station

The Blind Munchies  
Iowa Beef Steak House  
Princess House  
Ingersoll Dinner Theatre  
Ingersoll Hy-Vee  
Bob's Books  
Des Moines Community Play House  
The Art Store

*YCL*

10 Cases of Pepsi  
2 Pepsi Coolers  
5-\$10 Gift Certificates  
Leather Items  
T-Shirts  
12 Windbreakers  
2-12 Speed Bikes  
2 DM Skyline Prints  
Compact Disc Player  
A Box of Records  
2-\$100 Cash Prizes  
Hawkeye T-Shirts  
2-\$100 Gift Certificates  
& Cube Size Refrigerator  
Boom Box AM/FM Cassette,  
Player/Recorder, Personal  
Cassette Player w/FM Adapter  
1 Pizza/Month for 1 Year  
Dinner for 2  
2 Free Car Washes  
Complimentary Nachos  
2 Free Meals  
5 Free Sandwiches  
and Soft Drinks  
5 Free Meals  
4-\$10 Gift Certificates  
A Dinner & A Lunch for 2  
Tackle Box and Gear  
Caps  
2 T-Shirts and Visor  
6 Albums  
Wheel of Fortune Home Game  
5-\$25 Gift Certificates  
2-\$15 Gift Certificates  
and percentage off Coupons  
Dinner for 2  
Dinner for 2  
Lead Crystal Vase  
An Evening for Two  
2-\$25 Gift Certificates  
1-\$25 Give Certificate  
Tickets for 2  
Childrens' Chalk

Paul Johnson  
255 2181

screen  
set up slide  
slides

Sign =  
Drake N Show  
flyers

Drake Area Fun Fest  
Page 5

Coupons for Runners Packets

Zanders Creamery Co.  
Arby's

TCBY  
The Cabana

VII. Committed Contributions

SPONSORS (\$250-\$500 and up)

Music Circuit  
Drake/Des Moines Development Corp.  
Biermann Electric  
Clark-Petersens  
Archives  
Midwest Equipment  
Kentucky Fried Chicken  
Drake Neighborhood Association  
Fitness Sports

Hawkeye Bank & Trust  
Vilimeks  
Drake University  
Drake Inn  
Central Alarms  
Slice of Des Moines  
Boulevard Sports  
House of Hunan

ASSOCIATE SPONSORS (\$101-249)

Tasty Tacos  
Prairie Farms Dairy, Inc.  
Clark Printing  
Irene's Flowers & Exotic Plants

Tait's Super Valu  
Loffredo Produce Co.  
Creative Printers, Inc.  
Type-O-Graphics, Two, Inc.

CONTRIBUTORS (\$100)

Great Midwestern Ice Cream Co.  
Inspiration Bookstore  
R&R Welding Supply Co.  
Respond First Aid Systems  
The Art Store

TCBY  
Home Plastics, Inc.  
Bob's Books  
Bill's Bake Shoppe

Bank - 2 - 100 bills

car drivers  
Dr. Jests  
Tony Schmitt  
Mark Schnell  
Preston Daniel

Pick up car  
bet. 9:30 & 10:00

Larry Moffit 125  
Lou Sipolt 125

~~KY 125~~

Rod Chaffee 300  
Two River 250

Doc Young \$ 90  
30

"Neighbor Helping Neighbor"

# DRAKE NEIGHBORHOOD ASSOCIATION

1153 24th Des Moines, Iowa 50311  
274-5579

RECEIVING BALANCE (Checkbook)

\$1,727.78

INCOME

Memberships

September 17, 1987

TOTAL INCOME

\$1,862.86

Mr. Jerry Neugent  
Legal Counsel  
222 Equitable Building  
Des Moines, Iowa

Dear Mr. Neugent,

The Drake Neighborhood Association (DNA) Board of Directors appreciated your presentation of the proposed Drake Point Apartments and continuing upgrading of on line projects in the vicinity. We are pleased with the courtesy you have extended the neighbors in the area represented by our association through your request for feedback.

The DNA Board of Directors is going on record in favor of the project known as Drake Point Apartments and expansion of the Drake Inn as presented September 9, 1987. Specific points which we approve include the alteration of the current alleyway and proposed parking configurations. Further, the Association requests the city's cooperation to expedite the projects in what manner is necessary to raise it out of the ground before cold weather and continue the positive momentum of revitalizing our neighborhood.

Sincerely,  
The DNA Board of Directors

Lindy Snell  
Secretary

\$1,227.47

\$1,277.86

\$1,298.12

\$1,000.00 allocated to Historic District Application  
(Funds to be disbursed approximately Jan. 15, 1988)



D R A K E N E I G H B O R H O O D A S S O C I A T I O N

S E P T E M B E R 1 9 8 7

BEGINNING BALANCE (Checkbook) \$1,727.78

INCOME

Memberships	1,835.00	
1/2 Phones	<u>47.86</u>	52 86
TOTAL INCOME		\$1,882.86

EXPENSES

H.H.S. Rent	\$ 20.00	
AT&T-Qtrly charges	11.40	
N.W. Bell	47.45	
Postmaster-Sept letter	31.13	
Membership Comm.		
M. Hanback	11.23	
Clark Printing	502.14	
Historic Committee		
Sidewalk Project	<u>185.00</u>	
TOTAL EXPENSES		<u>\$ 808.35</u>

ENDING BALANCE (Checkbook) \$2,802.29

CERTIFICATES

#1125231 (10/23/87) 4.75%	2,223.47
#1124919 (03/18/88) 6.20% *	<u>2,272.36</u>
TOTAL CASH ON HAND 9/30/87	\$7,298.12

\*\$1,000.00 allocated to Historic District Application  
(Funds to be disbursed approximately Jan. 15, 1988)

"Neighbor Helping Neighbor"

# DRAKE NEIGHBORHOOD ASSOCIATION

1153 24th Des Moines, Iowa 50311  
274-5579

## I C B PRESENTATION

October 5, 1987

8:00	Judges Freshen up, introductions	
8:10	Overview of DNA, Activities this year	Peggy Jester
8:25	Project I explanation	Mike Hanbeck, Membership Comm.
8:35	ICB questions	
8:50	Project II explanation	Vicky Malin
9:00	ICB questions	
9:10	Project III explanation and video presentation (6 Min.)	Peggy Jester Public Relations Comm.
9:20	ICB questions	

ICB Presentation  
Oct 5, 1987

8:00 Judges freshen up  
refreshments and introductions

8:15 Overview of DNA, activities this year Peqq JESTER  
DNA formed in 1979

Stop deterioration, plan positive change <sup>stabilization, and</sup>  
reutilization, promote well being ~~and~~ ~~stabilization~~  
membership includes <sup>home</sup> property owners, ~~renters~~,  
business owners, landlords, tenants, church  
officials  
boundaries

Committee

~~Jan~~ <sup>Feb</sup> '87 goals defined

~~Feb~~ Began Phase III of Historic District Application

- ✓ Began Application for tax exempt status
- ✓ DNA Historic Committee awarded 1000.00 from old House Journal, beginning of brick sidewalk project

~~Feb~~ '87 President Leugas town, vice President takes over

Mar '87  
DOMOC representatives report on progress  
of Drake Area Project, Drake Court apts.,  
University Square apts, Drake Law Center,  
and University Inn and ~~the~~ The Bliner  
Restaurant

Worked with city and other neighbor  
hood groups to plan scrub I, a city  
clean up project.  
✓ <sup>housing comm. contacted</sup>  
Contacted hand-boards and city <sup>Council</sup> about  
abandoned houses

Began new strategy contacting <sup>communities</sup>  
w/ city officials and neighbors on  
eliminating illegal after <sup>Housing</sup> House  
gambling establishment at 35th & Cottage  
grove

Hite Membership Comm announces  
plans for membership drive to 4,900 area  
residents.

Beautification Comm. plants bulbs in  
several areas  
Membership Comm suggests uses for  
slide presentation

Start →  
1987 DNA  
ACTIVITIES

April  
May

Plans for Drake Area Open House.  
Festival discussed, parade chairs/seasons  
named, other DNA projects planned  
Nominating Comm appointments made  
Began discussion on hiring a professional  
director  
Replaced board members ~~etc~~

June

- ✓ New project announced by member -  
Good Neighbor Award
- Build side walk work complete  
until Fall
- ✓ Showed slide video to groups and  
City Council

Aug.

Shirley Mann

- ✓ ~~heard~~ Farmer Sherman Hills director  
spoke to DNA board about advantages  
of hiring of director
- ✓ decision to survey area residents  
about to gain their opinions
- decision to have sub committee  
plan future direction and recommend  
whether or not to hire director
- ✓ members went to Iowa State Fair  
to man FCB Booth

Sept.

- ✓ Drake area fun fest ~~was~~ happens  
successfully and in cooperation  
with adjoining W.W neighborhood  
and area business
- ✓ Board becomes more involved  
w/ other city and <sup>community</sup> boards, City Planning, <sup>Dept.</sup>  
Also interview <sup>with</sup> ~~with~~ <sup>President</sup> MF + Neigh. Develop. Dick Wright  
members plan FCB project book

At our last board mtg. we discussed ways to help  
the neighbors who live around 21st St. get organized  
so they could get some help with problems in that  
area. We ~~decided~~ to ask a sub committee to set  
guide lines for hiring a director.

If any of you have concerns or comments on  
these items please call me. If members are  
always welcome to attend our board meetings  
and Comm. meetings

I'm pleased w/ accomplishments. Feel there are areas <sup>need to</sup> ~~could~~ be more  
effective in like image enhancement, marketing our neighborhood,  
working w/ City to make effective use of programs, become more

involved with decisions, become more of a power  
base. <sup>With us Realtors, to promote, and</sup> These are things a professional director could  
do for us, that volunteers cannot do during the day.  
A director would not change the structure of our  
board or interfere in our volunteer efforts in any  
way. Our executive board would ~~not~~ meet with  
the employee ~~not~~ periodically to give direction,  
or support and information. He or She would  
be responsible to our board. We will be working  
in the next few months to set up these details.  
We welcome any and all comments or concerns  
on this matter. Questions? If time

Introduce Mary Baudcher

RESULTS: 64 NEW & 133  
15 SUSTAINING  
81 SUPPORTIVE  
41 BOOSTER

TOTAL \$1587.12

OF WHICH  
\$375.00  
\$110.00  
\$105.00  
\$107.12

Minimum



DEAN HIGHWAY AND MADISON JOHNS, KANSAS 66201

At our last meeting... we discussed...  
the organization...  
quite busy for many...  
If any of you have...  
this time please call me...  
always welcome to attend...  
and...  
in general...  
affection in the...  
... to the... of...  
... to the... of...

1987-88 MEMBERSHIP REPORT  
AS OF OCTOBER 9, 1987

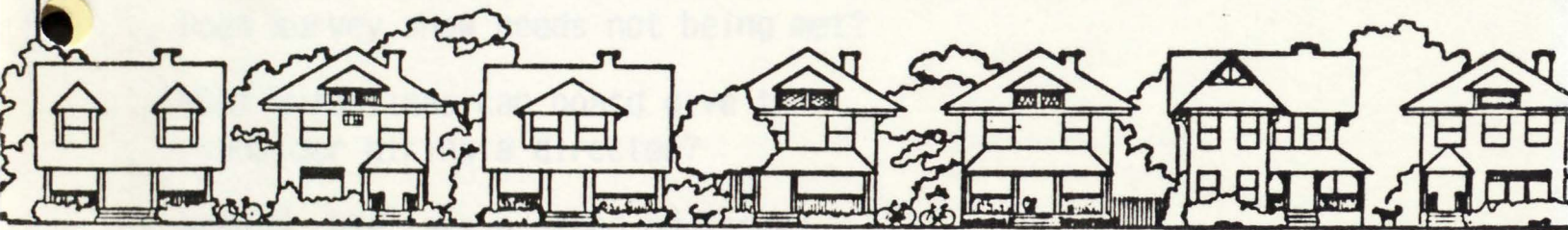
4710 BROCHURES WITH SURVEYS AND 211 RENEWAL FORMS WERE MAILED

COSTS:

6000 BROCHURES.....	\$395.33
5000 SURVEYS.....	93.08
MAILING SERVICE FOR 4710 BROCHURES/SURVEYS	716.58
250 WINDOW ENVELOPES (BULK MAIL).....	13.73
220 MEMBERSHIP RENEWAL LETTERS.....	11.23
100 STAMPS.....	22.00
300 MEMBERSHIP MATERIAL LETTERS.....	7.50
500 MEMBERSHIP DOOR STICKERS.....	53.99
500 MEMBERSHIP CARDS.....	54.86
500 SET RECEIPT BOOK.....	14.82
	-----
TOTAL.....	\$1383.12

10/9/87 RESULTS: 64 NEW & 133 RENEWAL MEMBERSHIPS CONSISTING OF:

75 SUSTAINING.....	\$375.00
81 SUPORTIVE.....	810.00
41 BOOSTER.....	1025.00
	-----
TOTAL.....	\$2210.00



DRAKE NEIGHBORHOOD ASSOCIATION

1153 24th STREET

DES MOINES, IOWA 50311

A G E N D A  
B O A R D O F D I R E C T O R S  
Drake Neighborhood Association

Oct. 14

7:00 p.m.

2417 University

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Introduction & Welcome	Peggy Jester
Roll Call, Approval Sept. Minutes	Cindy Snell
Treasurer's Report	Vicky Malin
Membership Committee: Summary of Membership Drive	Mike Hanbeck
Neighbors Request: 21 Street problems and possible solutions	Keith Jane
Nominations Committee Report and final approval of slate	Mary Brubaker
Survey Report: Results and future implications	Dick Peebler
Discussion of future direction for sub-committee use:	Peggy Jester Diane Munns
.. Does survey show needs not being met?	
.. What guidelines can board give to consider hiring a director?	
.. Should DNA take a stand on issues affecting change and development?	
.. Should By-laws be studied for possible revision?	

ANNOUNCEMENTS:

- . Program for Annual Meeting October 22nd  
DNA Volunteer Recognition  
Committee Reports, Survey Results,  
Nominees' Statements, Voting Procedure
- . Program for November 30th potluck
- . Program for November 6th ICB Recognition Day

Please call Peggy Jester for additions or corrections to the Agenda.

Minutes of the Drake Neighborhood Association

October 14, 1987

Board Meeting

The regular meeting of the Drake Neighborhood Association board of directors was called to order at the Drake/Des Moines Development Office. The following members were present: Gladys Burkhead, Mary Brubaker, Ronald Carr, Harriet Danielson, Chuck Irvine, Peggy Jester, Vicky Malin, Diane Munns, Dick Peebler, Marty Schmitt, Cindy Snell, Faye Vilimek, and Virginia Peterson. Guests present included Keith Jane and Mike Hanbeck.

Secretary's Report

The minutes of the September meeting were distributed by mail before the meeting. Dick Peebler made a motion to approve the minutes and Harriet Danielson seconded the motion. Approved.

Treasurer's Report

The September 1987 Treasurer's Report was presented. Diane Munns made a motion to approve the report and Faye Vilimek seconded the motion. Approved. (Complete report following the minutes).

Membership Committee

Mike Hanbeck reported on the Membership Drive: a total membership revenue of \$2210.00 has been received as of October 9, 1987. Total expenses for the mailing, survey, new brochures, membership cards and membership stickers totalled \$1383.12.

The 1988 Directory will be completed after Christmas. Drake University will compile the listing and we can take it directly to the printer.

Dick Peebler made a motion to send letters directly to individuals in Old Main and Drake Court because the mailings did not reach them. Marty Schmitt seconded the motion. Motion passed.

Survey Results

Dick Peebler and Virginia Peterson reported on the survey responses which totalled 97. The survey ranked high priority areas as vandalism, crime and appearance. Comments included: Like: location, people, old houses, affordable homes, new improvements, and community spirit; DISLIKE: vandalism,



theft, perception of crime, real estate agents attitudes, and member of the association would be able to be more involved.

Virginia Peterson will have the surveys and complete report available for those who would like to look at it more closely.

#### Elmwood School

Dick Peebler reported that the Elmwood school will probably be taken down because of no other alternative. Diane Munns brought up the point of salvaging the building before it is torn down and Dick Peebler is looking into the matter. Drake University has tried to develop the building into a usable structure but because it is not structurally sound and the asbestos problem it is very difficult to remodel.

#### Neighbor Request

Keith Jane, Drake Neighborhood Association member who lives on 21st Street, reported on some problems in his neighborhood. Problems include: streets are dark because of over grown trees on the curbing, people stand in streets and stop in cars to talk on the travel portion of the street, other people drive to fast.

The board suggested contacting city officials on the problem, also setting up a Neighborhood Watch meeting to bring the neighbors together, or offer a \$100 prize for the best kept lawn for the summer.

Another suggestion from Keith was to plant morning glories or other hardy plant on the "freeway fence". Ron Carr will be helping Keith Jane to organize a Neighborhood Meeting and the board will follow up with a letter to city officials on the problems.

#### Nomination Committee

Mary Brubaker reported no additional nominations were taken in at the office and the new board will be approved at the October 22nd Annual Meeting. Each of the new board members will be asked to say a few word about what their goals are for the association. Also at the Annual meeting volunteers will be recognized and committee reports will be given.

#### Beautification

Gladys Burkhead reported the Beautification Committee would like to have a opening day at Witmer Park next spring around April 15th. The City Parks department needs to finish putting up the plaque. Steve Drake with the Park's Department will be contacted via phone and letter to check on the delay.

President's Comments

Peggy Jester brought up the point of hiring a director and Diane Munns is setting up a committee to look into the idea. The committee will consist of Diane Munns, Peggy Jester, Mark Snell, and Marti Schmitt. The board took a straw poll and voted in favor of looking into the idea. Other points of discussion included: redoing the by-laws every year, taking a stand on major issues, and supporting candidates for city council or other elected positions.

Peggy reported that money is available to hire a director and do many other projects, we just need to apply for the grants.

Fall Fest

Marty Schmitt reported on the Fall Fest which was a great success. The committee met to evaluate the celebration and it was decided to keep the same committee chairs for next year and expand each to a co-chair position. Then the co-chairs could take over the following year. Marty is starting to put together the parade...and it will be the bigger and better than before!! Great job Marty!! Also next year we will try to have houses open for tours.

Historical Application

Barbara Long has been approved to continue the application process with the Drake Neighborhood Historical Application. The \$1,000 allocated early from the association will be paid to cover this expense.

MEETING ADJOURNED

Minutes of the Drake Neighborhood Board Meeting...Nov. 11, 1987

Members present: Brubaker, Malins, Welch, Jester, Irvine, Cook, Burkhead, Yanney, Peterson, Peterson, Myers, Alverson, Peebler, Schmitt, Carr, Snell

Guests: Barbara Long, Mary Neiderbach, Sgt. Ron White, Chief Wm. Moulder, Fred Malins, Dr. Phelan Thomas, Dave Cunningham.

7 pm...

Dick P. moved the minutes be approved..Peggy offered these corrections: at the end of the last meeting a discussion of group homes in the neighborhood had started but was incomplete and she said we decided we needed more information on ordinances pertaining to them..Again Dick moved we approve the corrected minutes..passed.

Vickie Gave Oct treasurer's report and said we spent a lot of money with major expenditures from membership, and beautification.

Peggy reported the University Commerce Co wants to be excluded from the rent and phone obligations we share..Vickie said she would stop billing them.

Mary N. and Barb L gave a report on the phase III of th Historic District project, presenting a list of properties and asking our recommendations( 14 homes, 2 apts. owned by Drake, the University buildings and 1st Christian Church., She said the city would pay postage and draft the letters to the people involved. Peggy suggested they be registered letters. Peggy suggested people supply Barb and Mary with historic pictures and information, and Dick said he would talk to Paul Johnson at Drake and Rev. Jm. Ryan Jan 15th was set as the date for payment..the same date the first draft of proposal os due to the state.

Peggy said that the survey had said that crime was a high priority of many of the respondents and that is why she had invited Sgt. White and Chief Moulder to the meeting. Their reports included an encouragement to residents to participate in neighborhood watch programs..to identify and code their belongings and just be nose about reporting crimes. White showed a chart with crimes located...saying that students are often the tarketts. "operation Goliath" was discussed (the burglary spree by Wendall Harrison) There were 22 burglaries during oct. The foot patrol will be disbanded due to lack of funds.. Vickie reported that Iowa Power has a rebate credit for light activated security systems..Peggy reported to Sgt. White the complaints from Keith ? at the last meeting concerning behavior problems on 23 and 22dn. Report all crime seemed to be the message, so a history can be developed on the neighborhood..

Mark announced the board retreat for 9 am to noon, Sat. 21st. of Nov. with help from Pioneer Hy-Bred..it would be a goal setting and planning meeting at the Drake Inn.

Gladys announced that in Jan. at the potluck, she would like it to be a "show and tell" to acquaint new members with the DNA

Peggy reported on the second place award from Community Betterment (\$400.00) and suggested we all keep records and pictures of our projects. The book was shown and admired by all.

Dave Cunningham, Pres. of the student body at Drake and a law student reported that he would like more involvement between students (particularly the Greeks) and our group and committed himself to helping with clean up projects and other projects like house painting saying the best time would be between end of march and Drake Relays..he can be reached at 271-3766 or 279-0324. He also suggested we keep in touch with the editor of the Times Delphic.

Peggy announced the Pasta potluck for Redeemer Lutheran Church for Nov. 30th.

diane announced the newsletter deliene of Sunday, Nov. 15th

Vickie reported Paul Morrison should be contacted for salvage from Elmwood school property from 1 to 4.

the meeting was adjourned about 9.

DRAKE NEIGHBORHOOD ASSOCIATION  
Board of Directors Planning Session  
November 21, 1987

INVENTORY OF ASSETS:

University  
Location  
People (Econ., Soc., Religious, Race, Education,  
United, Pride, Friendly, Neighborly)

Business Development

Daily needs (we have some-grocery, restaurants,  
services, entertainment, University included)

Transportation - Bus

Historic - Identity (a neighborhood with character)

Architecture

Churches

Schools

NEGATIVES (Items needing further attention)

Deterioration of physical structures  
Unity and cooperation from absentee landlords  
Image - quality restoration, consumer rip off  
Transient population (non-university)  
Crime/Vandalism - patrol  
Cleanliness - overgrowth  
Lighting  
Entertainment targeted to youth  
Family Demographic - inconsistent variation  
Lack of Drake Neighborhood Association membership and  
involvement  
Better networking  
Welcome to the Neighborhood - needs to be more timely  
Visual recognition of pride (organization)

## MISSION STATEMENT

To be the best neighborhood in Des Moines

To further enhance, make safe, secure development and improvement of quality of life.

Provide opportunities to interact with neighbors in spirit of neighborliness

Stabilize and increase property values.

Enhance quality of life in neighborhood.

Advocacy of our good neighborhood, educate and communicate others about our neighborhood and its qualities, etc.

## GOALS

Work on appearance

Work on crime/safety

No more abandoned property

New member orientation (fewer potlucks, but more structured with program and education and promotion. Special event maybe one per quarter. Emphasize importance of annual meeting.)

Increase membership to at least 10% of the 5,000 approximate households.

At least one member from every square block, eventually moving to at least one member per street.

## IMAGE

Self Image

Education - "The Best Neighborhood", concern about crime, obtain the facts to counter negatives, the "myths" of Drake Neighborhood need to be broken.

Perceived from Outside

Heavy crime area - see above

DRAKE NEIGHBORHOOD ASSOCIATION  
Board of Directors Meeting  
December 9, 1987

The regular monthly meeting of the Drake Neighborhood Association Board of Directors was called to order at 7:10 p.m., and was held at the Drake/Des Moines Development Office. The following members were present: Mark Snell, Marty Schmitt, Dick Peebler, Gladys Burkhead, Mary Brubaker, Ronald Carr, Todd Elverson, Virginia Peterson, Diane Yanny, John White, Pat Peterson, Bob Cook, Mike Hanbeck, Bobbie Welch and Vickie Malin. *Dave Meyers*

After call from the President for someone to act as Secretary of the meeting, and after a brief period of silence, Todd Elverson graciously consented to act as Secretary and seized the opportunity to act in this most prestigious capacity.

Discussion then followed concerning the mission statement derived at the prior planning session on November 21, 1987. It was decided that Mark Snell, along with selected volunteers, would refine the statement for later presentation to the Board.

Congratulations were then made to Mark and Cindy Snell on the birth of their new baby, Laura Kay. An 8-lb, 3-oz. bundle of joy born on December 1, 1987.

Mr. John White then gave a presentation on the Neighborhood Housing Services. Said organization has a low interest loan program for targeted area underway which is funded with \$900,000.00. The purpose of this fund is to provide money to improve some of the more run down homes in the targeted area. The targeted area is bounded by 22nd and 28th Streets and University and Kingman Blvd. Loans will likely be made at a 9% fixed annual percentage rate and are to be used primarily to encourage single family/owner occupied dwellings. Only in unusual circumstances would an absentee landlord be considered for such loans.

Mr. White further commented that NHS will also be attempting to organize more community groups within its service area, which will help with our membership drive and related matters.

NHS will also continue to have its neighborhood betterment grants.

Mr. White further clarified that NHS is not a government agency and is funded only by contributions and the seeking of grants when available.

Discussion then continued regarding the goals of DNA. The point was made that while we need to work on our negative points, it is important that we not dwell on them and that we also are mindful of our many assets and good points.

Primary goals were identified as follows:

1. Crime/Safety/Arson Prevention and Neighborhood Watch
2. Abandoned/Dilapidated Housing - Keep pressure on City and continue follow-up. This is a situation where the squeaky wheel gets the oil. Also, we should advocate legislation to deal with this problem.
3. Appearance and the proper aesthetics of property. Cutting shrubs, notifying the City of trees needing trimming, Scrub II (spring clean-up), and education of property owners as to proper aesthetics will go a long ways towards achieving this goal. Some other areas of concern were the curbs, sidewalks, streets and general yard maintenance of the properties, together with apartment inspections. Workshops, NHS encouragement and awards to property with tasteful appearance can also help in this regard.
4. Interaction among members of the organization and other neighbors.
5. Membership

Committees were identified to help achieve the above goals as follows:

1. Beautification (Toni Hayes, Gladys Burkhead and Bobbie Welch).




2. Housing (Mary Brubaker and Bob Cook)
3. Membership (Mike Hanbeck and Todd Elverson)
4. Special Events (Marty Schmitt and Pat Peterson)
5. Communications/Public Relations (Diane Yanfy)
6. Historic (Vickie Malin)

The financial report for November was distributed to the directors present.

A new member meeting will be scheduled sometime in January for purposes of orientation. However, the title of Orientation Meeting was deemed inappropriate and the title for the meeting and date will be announced in the future.

Adjournment was then had in due form at 8:42 p.m.

Respectfully submitted,



---

Todd Elverson

NOTICE

DRAKE NEIGHBORHOOD ASSOCIATION  
BOARD OF DIRECTORS MEETING

WEDNESDAY DECEMBER 9, 1987

7:00 - 8:30 p.m.

1205-25th Street

AGENDA

1. Presentation and informational background about  
Neighborhood Housing Service J. White
2. Review of November 21st Planning Session M. Snell
3. Finish Planning Process Board of  
Directors
  - a. mission statement
  - b. overall goals
  - c. committees and their respective chairpersons
  - d. calendar for 1988
4. Adjournment 8:30 p.m.\*

\* Only with the consent of the majority of board members present will the meeting be extended beyond 8:30 p.m. if needed.

BYLAWS

DRAKE NEIGHBORHOOD ASSOCIATION

Approved

Article 1. Name

Section 1. The name of this association is the Drake Neighborhood Association.

Article 2. Boundaries

Section 1. The boundaries of the association shall be the McVicar Freeway, 42nd Street, Franklin Avenue and Harding Road.

Article 3. Purposes

- Section 1. To gain awareness and instill pride in our neighborhood.
- Section 2. To make our neighbors feel secure in their persons and belongings.
- Section 3. To preserve and beautify our neighborhood.
- Section 4. To promote a healthy business climate for area businesses.
- Section 5. To encourage a self-help attitude in our neighborhood.

Amendment to the Bylaws  
of the

Article 4. Membership

Drake Neighborhood Association

Section 1. Membership in the association is obtained by payment of annual dues to be established by the

Amendment to Article 8, Section 1 inserted after the first sentence:

non voting  
~~Executive~~ members of the board of directors, serving one year terms, shall include the immediate past president of the DNA, an appointee of the Drake University Interfraternity Council, an appointee of the Drake University Residence Hall Association, and the president of the University Place Commerce Company.

Article 6. General Membership Meetings

- Section 1. The general membership shall meet at least six times each year. Additional meetings are encouraged. Notice of meetings will be at least ten days.
- Section 2. At each meeting, two members shall be welcomed and the president or his designee shall devise methods of encouraging those in attendance to get acquainted.

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Article 4. Membership

Section 1. Membership in the association is obtained by payment of annual dues, to be established by the board of directors with approval of the general membership.

Section 2. Membership in the association shall generally be open to persons who live, work, own property or worship within the association's boundaries.

Article 5. Fiscal Year

Section 1. The fiscal year of the association shall be the calendar year.

Article 6. General Membership Meetings

Section 1. The general membership shall meet at least six times each year. Additional meetings are encouraged. Notice of meetings will be at least ten days.

Section 2. At each meeting, new members shall be welcomed and the president or his designee shall devise methods of encouraging those in attendance to get acquainted.

Article 6. General Membership Meetings, Cont.

- Section 3. Minutes of all board of director meetings shall be available at all general membership meetings. Copies of the minutes of the latest meetings shall be available for members to keep.
- Section 4. There may be a portion of each general meeting devoted to business. The business meetings shall be conducted by the president or his designee.
- Section 5. At each meeting, there shall be time devoted to membership inquiries about the board's activities and to membership suggestions.
- Section 6. At each meeting, there shall be devoted a time during which members may request the board to take action. There shall be a report from the president to the membership concerning the board's response at the next general meeting, if possible, or at the next soonest possible date.
- Section 7. The general membership shall be consulted on policy issues.

Article 7. General Membership Business Meetings

- Section 1. Business at general membership meetings will be informational, with the president underscoring activities of the board of directors and reminding members of upcoming events.
- Section 2. For the occasion when formal meetings are needed, the following procedures shall be followed:
- a. The president shall declare that the meeting is a formal meeting.
  - b. Roberts Rules of Order, revised, shall prevail.
  - c. Decisions taken by the general membership shall be determined by a show of hands.
  - d. A majority of those present shall be required for approval of membership action.
  - e. The president shall have the authority to defer action on any proposal until a date certain. If possible, the deferral shall be no more than 60 days.
  - f. The membership may agree, upon the president's suggestion, to defer action until the board has made a recommendation.
  - g. The president may establish ground rules for the debate on any proposal, including time limits for each side and for the entire debate.
  - h. Groundrules shall be established at the time the issue is deferred.

Article 8. Board of Directors

- Section 1. The board of directors shall consist of fifteen persons, including the officers of the association, for a term of two years, elected by the association.
- Section 2. The officers of the board of directors and of the association shall be president, vice president, secretary and treasurer.
- Section 3. The board of directors shall exercise all powers vested in it by the general membership and shall be responsible for the business of the association.
- Section 4. Seven members of the board of directors shall constitute a quorum and an affirmative vote of the majority of all members shall be required for approval of any action.
- Section 5. Meetings of the board of directors shall be held at least monthly. Special meetings may be called by the president or by written request of five members of the board. The purpose of the call shall be stated in the notice to members at least ten days in advance.
- Section 6. Members of the board of directors are expected to attend meetings. Members missing four consecutive meetings may be replaced on the board unless the board, by majority vote, permits the member to remain.
- Section 7. Members of the board of directors are expected to attend general membership meetings.
- Section 8. In case of emergency or convenience, if the president determines a meeting of the board of directors is not feasible, a proposal may be voted upon by the board of directors by mail or telephone. Affirmative votes by a majority are needed for any action and the secretary shall provide a written record of any action taken.
- Section 9. Members of the board shall represent the diverse nature of our neighborhood.

Article 9. Nominating Committee and Elections

- Section 1. The nominating committee shall be composed of three members appointed by the president with approval of the board of directors. The chairman of the committee shall be named by the president.
- Section 2. The nominating committee shall secure consent of its nominees to serve if elected.

Article 9. Nominating Committee and Elections, Cont.

Section 3. The chairman of the committee shall present a list of nominees to the board of directors and the general membership during September of each year.

Section 4. The nominating committee shall submit a slate of nominations for all board positions to be filled for two-year terms with the exception of 1986-87 when there will be eight 1-year terms and seven 2-year terms. The slate will be published in the newsletter or a special mailing to the general membership. Additional nominations may be submitted by petition signed by at least 3 members of the Association and must be received in the Drake Neighborhood Association office within 10 days of publication of the slate of candidates.

Section 5. Election of officers and board members shall take place at the annual meeting to be held during October. Ballots may be obtained in advance and returned prior to the meeting.

Section 6. Members of the board shall assume their duties during an annual meeting in January and shall serve until a successor is named.

Article 10. Duties of Officers

Section 1. The president shall preside at all meetings of the general membership, the board of directors and the executive committee. The president shall appoint all committees, committee chairmen and board liaisons to each committee. The president is responsible for oversight of committee work. The president shall be an ex officio member without vote on all committees, except he shall not be a member or ex officio member on the nominating committee. The president shall present a progress report to the general membership during the annual meeting.

Section 2. The vice president shall perform the duties of president during the president's absence.

Section 3. The secretary shall keep minutes of the proceedings of the board meetings and the executive committee. The secretary shall keep minutes of the annual meetings, shall be custodian of all records of the association and shall be responsible for making copies of minutes available to the general membership.

Section 4. The treasurer shall oversee and keep an itemized report of all monies received and spent; as funds accumulate, he shall pay all obligations as presented to the board and verified and make a monthly report to the board. The treasurer shall prepare an annual report to be received at the annual meeting.

Article 11. Standing Committees

Section 1. The board shall have an executive committee made up of its officers and two at-large members appointed by the president. The executive committee shall handle routine business of the board as directed by the board.

Section 2. The board shall have a number of standing committees whose titles and memberships and duties shall be determined by the president with the board's approval.

Article 12. Approval and Amendment of Bylaws

Section 1. The bylaws, when first presented to the general membership, may be amended by majority vote.

Section 2. Approval of the bylaws shall require a majority vote of the general membership.

Section 3. Subsequent amendment of the bylaws shall require a three-fifths majority vote of those present at a general membership meeting.